

NORTH COASTER SPECIAL

SEATTLE

*and its new
Civic Center*



a successful World



SEATTLE FOUND out last October that a World's Fair could be a pretty rewarding undertaking. Not only did the Century 21 Exposition produce a \$1.8 million profit--the first "black-ink" world's fair since 1933--but it also left Seattle with an awe-inspiring new civic center.

Upon completion of post-fair renovating, the Century 21 Center will be officially opened on June 1. Fully 85 per cent of the Fair's buildings will stand as permanent features in the center.

Seattle residents believe that the 9.5 million visitors to the 1962 Fair--many of them on their first trip to the Pacific Northwest--now see their city as a progressive one. The new civic center will go a long way toward making Seattle known for something else than its famous Seafair celebration and hydroplane races.

SPACE NEEDLE A LANDMARK

The imposing 600-foot Space Needle, a symbol of the Fair, has already taken its place among noted works of world architecture. It is now to Seattle what the Eiffel Tower is to Paris. Perhaps no other tower in the world, however, can match the Needles-eye view of 14,408-foot Mount Rainier, Pudget Sound and Seattle's port city.

Tourists might be interested to know that an elevator charge of \$1 per person is in effect in the Needle, but 10 per cent discounts are given to out-of-town tour groups having advance arrangements, and to those making their bookings through travel agencies.

Since the Fair's end, the Space Needle restaurant has carried on an extensive business. Open hours are from 11:30 a.m. to 1:30 a.m. Monday through Friday, and till midnight on Saturdays. Sunday restaurant hours are from 9 a.m. to midnight.

The observation level of the Needle is open from 10 a.m. to midnight daily, and arrangements for dancing or cocktail parties can be made--without rental charge--for groups of 50 to 225 people.

MONORAIL STAYS

When the Alweg Monorail system was installed in downtown Seattle for the Fair, it was the world's first practical demonstration of such a rapid transit system in an urban area. It answered the problem of quickly linking downtown Seattle with the fair, and without congesting automobile traffic.

Today the Monorail continues to operate daily from

's Fair...and a new look for Seattle

11 a.m to 11 p.m. in Seattle. Two trains with 450-passenger capacities whisk over the 1.2 miles to the civic center in less than two minutes. Round-trip fares are 75 cents for adults and 50 cents for youngsters. Special discounts or convention passes can be arranged for group use of the Monorail facilities.

SCIENCE CENTER

Aside from the Space Needle and Monorail, the novel U.S. Science Center was probably the most exciting feature of the 1962 World's Fair. It was widely acclaimed as the largest, most comprehensive display of science subjects ever assembled.

The exhibit, now called the Pacific Science Center, remains as a permanent attraction in Seattle. The six-unit complex which originally cost the government \$9 million to build, is now being run by a non-profit foundation.

Admission to the Science Center is \$1 for adults and 50 cents for children. Special rates are offered families and large groups. There is no charge for pre-school children.

AMUSEMENT AREA PLANS

The Seattle Century 21 Center is currently committed to an investment of over \$500,000 for a recreation and amusement area covering some seven acres. Tentative opening date for this section is June 15.

Plans calls for ten major rides in this landscaped park, and six other rides geared for the younger children. The Center also plans to operate the "Skyride," which runs from the northeast corner of the grounds to an area near the Monorail terminal.

SPECIAL EVENTS

A wide variety of special events of all kinds, many of them sponsored by individuals and organizations outside the Center, will be taking place in buildings all over the Center from now on.

The Seattle Center itself also plans an extremely active special events program starting in late May and running through the summer. Probably the first of such Center-sponsored events will be the May Flower and Garden Spectacular in Exhibition Hall, May 24-26.



NIGHT SCENE at the Pacific Science Center shows why the \$9.9 million complex was one of the most striking exhibits at the 1962 World's Fair.



SKIMMING 25 feet above pedestrians below, a Seattle monorail train whisks passengers from downtown out to the new civic center in less than two minutes.



DINING IN THE SKY at the Space Needle's revolving restaurant has proved to be a favorite attraction among Seattle visitors. The restaurant makes a complete revolution every hour, giving diners a breath-taking view of Mount Rainier, Pudget Sound and the city. The 600-foot Space Needle also has a cocktail lounge located adjacent to the restaurant, and an observation deck on the level above.



VISITORS at the Century 21 Exposition in 1962 totaled some 9.5 million people. Today, with 85 per cent of the Fair's buildings remaining as permanent features, the Seattle civic center still looms as a prime attraction.



NORTHERN PACIFIC railway's Vista-Dome North Coast Limited reaches Seattle daily from Chicago and the Twin Cities in the Midwest. Along its route west, the NP follows over 1400 miles of river and weaves through 28 different mountain ranges.