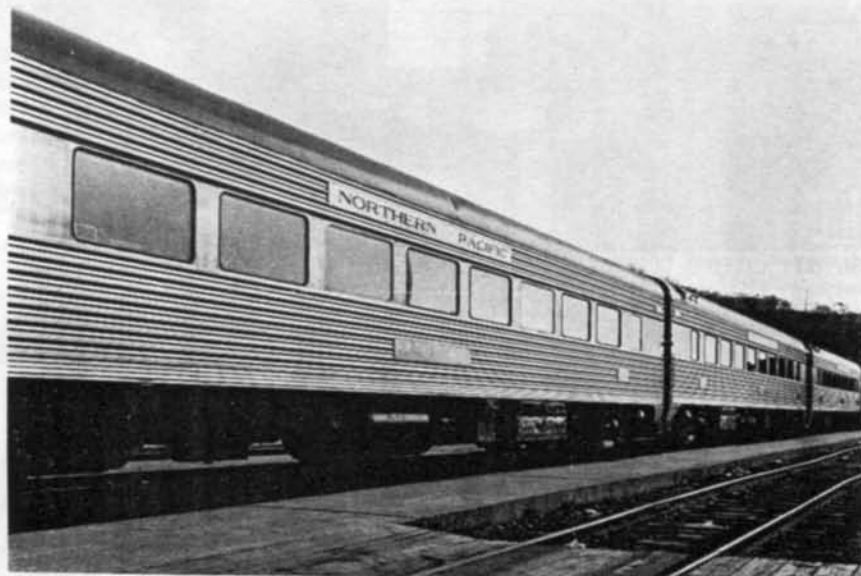


THE NORTH COASTER

NORTHERN PACIFIC RAILWAY
Route of the *Vista-Dome* NORTH COAST LIMITED

Volume 37 Number 4

July-August, 1966



STAINLESS STEEL COACHES display their streamlined ribbed exteriors as they glisten in the sunlight at the St. Paul Third St. Coach yard. These modern cars are part of six now in service on Northern Pacific Railway's Mainstreeter passenger fleet.

Wild West Rodeo Programmed for Delegates to ASTA Convention

Northern Pacific will provide one of the top attractions at the 36th annual American Society of Travel Agents Convention in Seattle on October 4, the second day of the event. A 20-coach special train will take ASTA delegates from the Seattle terminal to and from Ellensburg, Washington, one of the West's most celebrated Rodeo towns, for a one-day excursion in truly western flavor, ASTA's Wild West Adventure.

Northern Pacific is making up the special train for ASTA delegates—only 1,000 delegates can be accommodated on a first-come, first-served basis. An ASTA host will be in each car of the special. Passengers will be regaled with western folk songs, and beauty queens from Seattle and the Ellensburg Rodeo will ride along to greet the delegates.

The trip from Seattle to Ellensburg, a distance of 125 miles, is one of the Northwest's most scenic rides. After leaving Seattle's rail terminal, the 20-car special follows a scenic route through the beautiful Auburn

Valley, then heads east over the majestic Cascade Mountains, crossing and recrossing the brilliantly clear Green River.

Towering Mount Rainier, king of the Cascades, is in sight as the train climbs to the top of the range and passes through the two-mile Stampede Tunnel. On the descending trip, the train passes the Easton Diversion Dam on the Yakima River, the huge reservoirs of Lakes Kachess, Cle Elum and Keechelus and through the lush farm country of the Kittitas Valley to Ellensburg.

On arrival at Ellensburg, site of the largest rodeo in the state of Washington and third largest anywhere, a gala welcome is planned, complete with music and entertainment. The Ellensburg Junior Chamber of Commerce is arranging transportation from trainside to rodeo ground.

On the agenda are such feats as formation riding, calf roping, Brahma

NP Special

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NP Adds Stainless Steel Coaches to Passenger Fleet

Six modern, stainless steel, lightweight coaches were recently added to Northern Pacific Railway's fleet of passenger cars.

Purchased several months ago, the 64-seat coaches are now in service on Northern Pacific's streamlined Mainstreeters, operating between Chicago and Seattle-Portland.

"The cars all meet the requirements necessary to maintain the high standard of excellence and service provided by the NP," said F. G. Scott, NP passenger traffic manager, "and serve as a notice that the Northern Pacific will continue to serve the needs of the traveling public with the finest of equipment."

Among the features of these completely air-conditioned lightweight coaches are automatic doors that open with only a slight pressure on the door-control panel and close automatically; deep cushioned seats with adjustable backs for a restful, relaxing ride; wide windows that provide an unobstructed view of the magnificent scenery; many modern mechanical safeguards to insure the comfort and safety of NP passengers.

NP Gets Award for 1965 Passenger Safety Record

Northern Pacific Railway was named recently to receive a National Safety Council Award of Merit for its meritorious passenger safety record in 1965.

To be eligible for a National Safety Council Award of Merit, a railroad must have a perfect record of no passenger fatalities as well as a better-than-average safety record in regard to accidents and casualties.

This is the second consecutive year Northern Pacific has won a National Safety Council Award. Last year NP received a Gold Spike Award from the Council.



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COMING
EVENTS

IN NP TERRITORY

MINNESOTA

- Aug. 27—Sept. 5 Minnesota State Fair
St. Paul
- Sept. 10-14 International Central & Officers
Credit Union Conference, Hilton Hotel,
St. Paul
- Oct. 12-14 Cooperative League of USA,
Hilton Hotel, St. Paul

OREGON

- Aug. 28—Sept. 5 Oregon State Fair, Salem
- Sept. 3-5 Northwest Gem Fair, Memorial
Coliseum, Portland
- Sept. 14-17 Pendleton Round-up and Happy
Canyon Pageant, Pendleton
- Sept. 17 Redmond Potato Festival, Red-
mond

WASHINGTON

- Aug. 24-28 Central Washington Fair &
Rodeo, Yakima
- Sept. 1-4 Southeast Washington Fair &
Frontier Days, Walla Walla
- Sept. 3-5 Ellensburg Rodeo, Ellensburg
- Sept. 10-18 15th Annual Interstate Fair,
Spokane
- Sept. 17-25 Western Washington Fair,
Puyallup
- Oct. 2-8 American Society of Travel Agents
Convention, Seattle
- Oct. 16-18 Inland Empire Waterways Asso-
ciation Convention, Walla Walla

Vancouver Travel Club
Elects New Officers

Miss Olive Marten of Northern Pacific's Vancouver, B.C., traffic office has been elected president of the Vancouver Travel Women's Club.

Rounding out the new slate of officers for 1966-67 picked at the recent annual meeting are vice president Barbara Laidlaw, Canadian Pacific Hotel Reservation Service; secretary Dorothy Scott; CPA; bulletin secretary Ruth Purver, Crown Zellerbach Canada Ltd., and treasurer Kay Peddie of Georgia Towers Hotel.



HUMPHREY CITED—Vice President Hubert H. Humphrey displays plaque awarded him by American Association of Passenger Traffic Officers for his role in promoting the "Discover America" travel program. The plaque was presented at recent ceremony at Washington, D.C. Pictured at the presentation are, from the left: F. G. Scott, Northern Pacific passenger traffic manager; NP stewardess-nurse Marie Antush; Humphrey; Santa Fe courier-nurse Sue Jett, and R. E. Chappell, Santa Fe general passenger traffic manager. Chappell, president of the American Association of Passenger Traffic Officers, made the presentation, and lauded Humphrey's "dynamic and forceful leadership" of the "Discover America" program designed to encourage Americans to spend their vacations in America rather than going abroad.

Airlines Strike Creates Demand for Extra NP Passenger Traffic

Facing the challenge created by the nation's airlines strike, Northern Pacific Railway has increased its passenger carrying facilities to meet the increased demand for service.

Northern Pacific has added extra equipment to its trains and is now carrying approximately 100 extra passengers per train per day, according to F. G. Scott, Northern Pacific passenger traffic manager.

"With two passenger trains running west and two running east daily, this amounts to 400 extra passengers per day travelling via Northern Pacific," Scott said.

Immediately on news of the strike, NP president, R. S. Macfarlane, moved to do everything possible to provide increased passenger service to meet the needs of the traveling public.

Coming, as it did, during the extremely busy season for NP's passenger department, the demand for extra transportation due to the airlines strike created many problems for the passenger department personnel, dining car crews, maintenance and operating personnel, as well as a need for additional equipment.

Extra equipment was added to both the Vista-Dome North Coast Limited,

NP's premier streamliner, and the Mainstreeter to provide extra passenger accommodations. Dining car crews were expanded to meet the increased demand for meals in the diners.

"The many reports received from Northern Pacific's regular customers and from customers who have not been with the railway for a long time have been most favorable and reflect the efforts of NP personnel to provide friendly, courteous service," Scott commented.

Many outstanding comments have been received about the continued courtesy toward Northern Pacific passengers by train and dining car crews. Veteran employees have cooperated with, and assisted, temporary employees with a real spirit of teamwork during this period of unusual volume of traffic.

The attitude and helpfulness of employees can best be summed up in this comment from a group of passengers who had this to say at the termination of their trip. "We didn't know that train travel could be so enjoyable. We are going to plan more trips on the North Coast Limited." Proof that the efforts of Northern Pacific and its employees have made many friends for the Northern Pacific.

Seattle Host to Annual ASTA Convention

More than a thousand travel agents from all over the world are expected to gather in Seattle the week of October 2, for the 1966 annual convention of the American Society of Travel Agents.

Northern Pacific is offering convention-bound travel agents round-trip transportation, either coach or first class, for one-way fare or half fare for the one-way trip in an effort to familiarize them with the comfort and convenience of modern train travel, according to F. G. Scott, passenger traffic manager for Northern Pacific.

"The ASTA convention offers a great opportunity for travel agents who are not familiar with the Pacific Northwest to see some of the country's most beautiful scenery from the Vista-Domes of Northern Pacific's famous North Coast Limited," Scott said.

Mail Your Zip Code Number to North Coaster

Have you mailed us your zip code number? In the May-June issue of the *North Coaster*, a business reply card was enclosed requesting your present address and zip code number for making up a new mailing list.

If you have not sent in this information, we would like to remind you to do so now. It is imperative that our mailing list includes your zip code in order to insure future delivery of the *North Coaster*.

Beginning January 1, 1967, the United States Post Office department will require zip codes on *North Coaster* mailing addresses. This regulation applies only to those receiving their magazine by U.S. mail delivery. Persons who get the *North Coaster* by other means can disregard this reminder, as they did not receive a business reply card last issue.

If you still have your business reply card, please fill it out with the necessary information (including zip code) and mail it now. No postage is necessary. In case your card is lost, please print your name, address and zip code on the back of a regular four-cent post card and mail it to the *North Coaster*, 914 NP Bldg., St. Paul, Minn. 55119.

Remember only those who receive the *North Coaster* via U.S. Mail delivery need send us this information.



SERVING INDIVIDUALLY aboard NP's Vista-Dome **North Coast Limited** is this quartet of new stewardess-nurses. **Marie Antush**, upper left from Tacoma, Washington, graduated from Tacoma's St. Joseph Hospital School of Nursing in 1964 and worked at Virginia Mason Hospital in Seattle before joining the NP. A native of Cambridge, Ohio, **Kathleen J. Bishard**, upper right, received her R.N. degree at Mount Carmel Hospital School of Nursing in Columbus, Ohio, in 1964 where she worked before coming to the railway. **Sharon E. Johnson** of Elkhorn, Wisc., lower left, is a 1962 graduate of Swedish American Hospital School of Nursing at Rockford, Ill. Prior to becoming a stewardess-nurse, she did church work in Excelsior, Minn. A graduate of St. Mary's School of Nursing in Rochester, Minn., **LaVonne Schuster**, lower right, of Shell Lake, Wisc., became a registered-nurse in 1960. She was employed at Fairview Southdale Hospital in Minneapolis, Minn. until her recent position as stewardess-nurse with the NP.



NP Special

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steer riding and, of course, bronco busting as a crowd pleasing climax. Local wranglerettes and cowbells will serve a sumptuous barbecued beef dinner amid western music and activity.

The train leaves for the return trip to Seattle at 8:30 in the evening.

Besides the scheduled events, a number of "mystery" activities are in store for the delegates. There's no advance information on these except that they'll be real surprises.

Up to date, several hundred reservations have been made for NP's ASTA special and Wild West Adventure. L. Holmstrom, NP's assistant passenger traffic manager has reported. The \$10 price for the excursion is all-inclusive for transfers, rail transportation, beverages, entertainment, the Wild West Show and barbecue dinner. Reserve your place for ASTA's Wild West Adventure when you send in your convention registration.



PICTURE TAKING SESSION aboard Northern Pacific Travellers' Rest car was held recently in St. Paul. Professional models pose here at various places in the coach as photographer Gordon Winters snaps pictures. Session produced pictures for new colored post cards to advertise Northern Pacific's stewardess-nurse service aboard the Vista-Dome North Coast Limited.

Olympic Park Management Plan Announced

Secretary of the Interior Stewart L. Udall recently announced three major steps designed to improve the management of Olympic National Park, located in the rugged central portion of upper Washington state's Olympic peninsula.

When the land became a national park in 1938, it was stipulated that a large area of the park be preserved as a wilderness. It remains that way today to the joy of hardy nature lovers. Snow capped mountains, jungle-thick rain forests and a jagged coastal strip within its 888,000 acres keep Olympic National Park one of America's most rugged areas.

Under the announced plans, the department is making a study of the park's boundaries so that it can recommend to Congress early next year boundary adjustments required to facilitate park administration.

The department intends to acquire the privately owned Sol Duc Hot Springs which has overnight, restaurant and natural hot water bathing facilities. The department will also issue temporary land-use regulations to preclude any new land uses for one year.

He said that a proposed subdivision of the 320-acre Sol Duc property and other possible development of it prompted the decision for immediate government acquisition. The owner and the government have agreed on terms of the voluntary sale.

Seattle Receives Federal Grant to Develop Waterfront Trail

The first segment of a metropolitan trail system for Seattle, a pedestrian waterfront trail along the Lake Washington ship canal, will be developed under a series of grants from the Land and Water Conservation Fund for use in cities across the country to develop a variety of urban trails, Secretary of Interior Stewart L. Udall announced recently.

Seattle, one of twelve urban areas marked for a total of \$367,436, will receive \$45,000 for the trail project. The grants come from a contingency reserve of the Land and Water Conservation Fund administered by Secretary Udall to meet urgent recreation needs. The states will match the federal grants with equal amounts of money. The University of Washington will match the grant from a university trust fund.

A proposed cedar-plank trail at Seattle will run through a cattail marsh, offering opportunities for wildlife observation and other nature study, as well as hiking pleasure. Bridges will connect the new trail with existing trails on Foster's Island, and through the University of Washington Arboretum, and along the canal. Part of the grant money will be used to improve existing trails,

and also to improve pedestrian access to all parts of the planned trail, including canoe access around the island. The 153-acre Arboretum is in a residential area, and has long been used for study by the University and by the public. Foster's Island is a bird sanctuary, but also offers fishing, boating and swimming opportunities.



FOR THE NINTH CONSECUTIVE YEAR American Field Service students from Oregon and southwestern Washington traveled aboard the Vista-Dome North Coast Limited out of Portland en route to a summer abroad. Gathered at Portland's station in June are eight AFS students bound for New York on the first leg of their European trip under the sponsorship of the AFS International Scholarship Foundation.