

# THE NORTH COASTER

NORTHERN PACIFIC RAILWAY  
Route of the *Vista-Dome* NORTH COAST LIMITED

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RESORT LIFE—on Oregon's Lake of the Woods, 31 miles northwest of Klamath Falls, is a haven for water skiers, swimmers, sunbathers and fishermen. The area, in the shadow of Mt. McLoughlin, is heavily forested and attractive to any nature-lover. Northern Pacific Railway offers daily service to Portland from Chicago and the Twin Cities in the Midwest.

## Hilton Hotel Opening in Portland Promises New Convention Lure

Opening date for Portland's new 500-room Hilton Hotel—an important addition to the Oregon city's large convention capacity—is set for May 9, according to Ford Montgomery, manager of the hotel.

A four-day grand opening begins that day with dedication ceremonies and an evening charity ball in the Hilton ballroom, largest in the Pacific Northwest. Climax of the festivities will be an all-day open house in the hotel on Sunday, May 12.

Conrad N. Hilton, president of the world hotel chain, and many state

and city government officials and civic leaders will be on hand for the dedication.

Rising 23 stories into Portland's skyline, the \$12.5 million convention hotel can seat 1700 people for banquets and 2300 for meetings. Other attractive features include a heated pool, a private membership club called the International Club, and an all glass enclosed ballroom. All this overlooks the plaza, which is landscaped with trees, gardens, flowers and fountains.

Completion of the new Hilton in the city is considered the final step in a series of prime hotel construction projects enabling Portland to compete with any city in the country for major conventions.

A group of about 300 volunteer Portland business leaders sold \$3 million in Hilton debentures to 1,030 purchasers during the summer of 1958 to assure construction of the hotel.

## Olympic Park Attendance Shows 35 Per Cent Gain

Washington's Olympic National Park ranked ninth among the nation's most heavily visited park areas in 1962, according to figures released by the Department of Interior. The park recorded 2,044,400 visitors last year, an increase of almost 35 per cent over 1961.

## NP Offers 6 Plans for Unescorted Rail Travel in the West

Six planned tours designed for independent rail travel are being offered by Northern Pacific Railway for vacationers traveling to Yellowstone Park, the Pacific Northwest and Canada this summer.

The trips, all involving travel west on the NP's crack Vista-Dome North Coast Limited streamliner, provide for a variety of interesting return routes. Three of the tours are Deluxe Pacific Northwest trips that offer returns via either Glacier National Park, Jasper National Park or Lake Louise and Banff.

Northern Pacific and Arctic Alaska tours, becoming increasingly popular, have Seattle as a jumping-off point. Travel to the nation's largest state is either by ship (out of Vancouver, B. C.) or plane out of Seattle.

Two Yellowstone Park tours—one combined with a Grand Teton visit—are convenient for travelers going east or west.

### NP Plans

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## NP Names Richmond New Vancouver GA

J. M. Richmond, former traveling passenger and freight agent for Northern Pacific in Cincinnati, has been named general agent at Vancouver, B. C., succeeding the late J. N. Channing.

V. L. Hines, traveling passenger and freight agent in Cincinnati, has been appointed assistant general agent in the railway's traffic office there.

P. R. Richmond, assistant to the general freight traffic manager (rates) in St. Paul, succeeds J. M. Richmond.

J. M. Richmond entered NP service in 1952 at Winnipeg, Man. Two

### Vancouver GA

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G. W. RODINE - - - Passenger Traffic Manager  
L. HOLMSTROM - - - General Passenger Agent  
F. G. SCOTT - - - Western Pass. Traffic Mgr.  
R. H. PERRIZO - - - - - Editor

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## NP's Dolan Heads '63 Philadelphia Club

John C. Dolan, a City Freight and Passenger Agent for Northern Pacific Railway in Philadelphia, has been elected president of the Philadelphia Passenger Association for 1963.

Jay B. Weidler of Bell Telephone Co. and Albert G. Chamberland of Canadian Pacific were selected first and second vice presidents, respectively. Richard J. Harper, Reading Railway, is new secretary and James L. Higgins, Philadelphia National Bank Travel Bureau, is treasurer.

IN TORONTO, Les Trimm of the Canadian National was elected president of Toronto Passenger Club, with James Featherstone, Union Pacific, as his first vice president.

Dave Dunsmore of British American Oil Ltd., John Cant of U. S. Lines and Al Rollins of Canadian Pacific are new second, third and fourth vice presidents of the Club. Roy McMillan, Burlington, is secretary and Gerry Soul, Canadian National, is treasurer.

INDIANAPOLIS Passenger Association president for 1963 is A. J. Kremer of Monon.

Ralph Webb, American-Fletcher Bank Travel, was elected vice president. B. C. Wesselman of Union Station is the new secretary-treasurer.

AT ST. LOUIS, Ed Hawkins of the Pullman Co. became president of the Passenger Club of St. Louis. Bob Schindler of Greyhound Lines and Verne Paul, Illinois Central, are first and second vice presidents.

Secretary is Miss Emma Weber of Terminal Railroad Association, and new treasurer for the Club is Emil Rebholtz of Frisco RR.

IN ANOTHER election, F. N. Gaddy of GTW-CN Railways was elected president of the St. Louis Off-Line Railroad Association. H. J. Spence of the NP was elected vice president, and J. M. Sinclair of the D&RGW Railroad was picked as secretary-treasurer.



TRAVELING COWBOY STYLE—on horseback, the chief mode of transportation on a dude ranch, these "Easterners" are being given their first lesson in Western living by a real cowpoke. Dude ranches, with their variety of outdoor activities, have a special appeal to vacationing families. It's estimated that families comprise around 75 per cent of dude ranch business.

## Western Dude Ranch Bookings Soar for 1963 Vacation Season

Guest bookings on western ranches for this summer are already up ten per cent over 1962, according to Conna May, executive secretary of the Dude Ranchers' Association in Billings, Mont.

Since member ranches transact their guest business strictly on reservation basis, the upward trend in early bookings points to a banner year.

"World's Fair visitors bound for Seattle in 1962 may be returning in appreciable numbers this year to enjoy more the natural charm they glimpsed in passing through the western states," May said.

Families will represent a large share of the returning dude ranch visitors once again. Montana and Wyoming ranchers, many of whom operate genuine working ranches most of the year, report that 75 per cent of their business is derived from families.

Key to the dude ranching fascination for families is that ranch activities are diverse enough to appeal to all. Along with trail riding, camp fires and barbecues, there are pack trips, overnight campouts, chuck wagon meals, fishing parties, square dances and time for just plain loafing.

Not that dude ranches exclude non-family groups. Some cater to families, some to young married groups and

others to young men and women of college age. The Northern Pacific Railway alone serves well over 100 different dude ranches and outfitters in Montana, Wyoming and Washington.

Guest season at dude ranches usually extends from June through September. Outfitters and guides specialize in pack trips into nearby wilderness areas in spring and summer. Fishing and big game hunting is popular in the Rocky Mountain ranch country in the fall.



DINING CAR AWARD for cleanliness was presented to W. F. Paar (right), Superintendent of Northern Pacific's dining car department, recently by James E. Woodruff of the U. S. Department of Health, Education and Welfare. The NP's dining cars rated a Grade "A" Certificate for sanitation in 1962.



## COMING EVENTS

IN NP TERRITORY

### NORTH DAKOTA

May 25-26 — Horse Show, Bismarck  
May 26 — F-M Posse Horse Show, Fargo  
June 1-2 — State Arabian Horse Show, Fargo  
June 8-9 — Rodeo, New Salem  
June 29-July 1 — Rodeo, Mandan

### OREGON

May 4-5 — Austrian Week End, Timberline Lodge on Mt. Hood  
May 8-11 — Pea Festival, Milton-Freewater  
June 7-16 — Rose Festival, Portland  
June 21-22 — Phil Sheridan Days, Sheridan

### MONTANA

May 3 — Vigilante Parade, Helena  
May 17-18 — Bucking Horse Sale, Miles City  
June 1 — Quarter Horse Show & Sale, Livingston  
June 3-8 — Old Time Celebration, Virginia City  
June 7-8 — Range Riders Reunion, Miles City  
June 14-15 — Western Days Parade — Midland Empire Horse Show, Billings  
June 16 — High Road Summer Slalom, Red Lodge

### WASHINGTON

May 11-19 — Lilac Festival, Spokane

## Vancouver GA

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years later he was promoted to city freight agent. He has held his Cincinnati post since 1958.

Hines joined the railway as city freight agent in Cincinnati in 1928,



J. M. Richmond



P. R. Richmond

became traveling freight agent the following year and rose to traveling passenger and freight agent in 1940.

P. R. Richmond came to Northern Pacific's traffic department at St. Paul in 1956 and held training positions at various points until his appointment as chief clerk to the general agent in San Francisco two years later. He returned to St. Paul as commerce assistant in 1959 and was named to the rate post the following year.



NEW CONVENTION HOTEL—Ford Montgomery, manager of the new Portland Hilton, points out some of the hotel's special features to M. L. Thomson, NP General Agent, Passenger Department, in Portland. Grand opening for the hotel is May 9.

## Portland Rose Festival Features Wide Range of Sporting Events

Portland's 55th Annual Rose Festival, assured of being another impressive flower show, is also putting special emphasis on sports this June 7-16.

Virtually every type of summer water and land sporting event imaginable—as well as a ski tournament up on snow-covered Mt. Hood—will take place during the 10-day celebration.

Water events include the aqua show in Memorial Coliseum and the colorful Marine Day Regatta and parade of decorated boats in the bay.

On land, many of the nation's top sports car drivers will compete in the third annual Rose Cup races at Portland's new West Delta Park race course. Also scheduled is a Junior Olympic Track Meet for the youngsters in Grant Bowl.

Traditional closing event of the Rose Festival is the Golden Rose Ski Tournament high atop the slopes of nearby Mt. Hood. Skiers from all over the country are lured to this last sanctioned ski race of the season.

Intermingled with all the sporting events, of course, are the zany Merrykhana Parade, Queen Coronation, Junior Rose Parade and the Grand Floral Parade, which annually attracts half a million spectators on its five-mile route.

The entire city and much of the surrounding area is touched in some way by the Festival. Even the navy gets into the act. Vessels of the U. S.



'62 Queen Cherie Lynne Viggers

and Canadian navies that are moored at the Willamette River seawall make up the Rose Festival fleet and are visited by crowds of civilians during "open house" hours.

Throughout the celebration, the famous Portland Rose Show and International Test Gardens will be on display.

## Oregon Coast Area Gets Recommended as Recreation Site

Secretary of the Interior Stewart L. Udall and Secretary of Agriculture Orville L. Freeman have recommended that the Oregon Dunes Seashore be included as one of three new National Recreation Areas, according to the U. S. Department of the Interior. The other areas proposed are in California and on the Wyoming-Utah border.

The Dunes Seashore, a 35,000-acre area located on the Central Oregon Coast, has been for the most part under the protection and management of the Forest Service.

Under the new agreement—part of a broad new conservation policy set forth by the two departments—the Seashore area would be administered by the National Park Service.

The Secretaries also agreed that representatives of their two Departments would now make a joint study of all resource potentials of Federal lands in the North Cascade Mountains of Washington. From this they would determine management and administration of those lands that would best serve the public interest.

President Kennedy has hailed the overall agreement between the two Departments as a "milestone in conservation progress."

## Wildlife Experts O.K. Elk Control Program

Secretary of the Interior Stewart L. Udall has released a report submitted by a committee of non-Federal wildlife scientists endorsing shooting of elk to control surplus elk populations in Yellowstone and other National Parks.

He predicted the report—which urges a number of new approaches to wildlife management in the National Park Service—would "serve as a guide to this Department and to the National Park Service through the years ahead."

In the report, the wildlife scientists said, "The goal of managing the national parks and monuments should be to preserve, or where necessary to recreate, the ecologic scene as viewed by the first European visitors." It went on to say that "populations of the animals themselves must some-



NEW SUES—on the NP's Vista-Dome North Coast Limited Chicago-Twin Cities-North Pacific Coast run are these three nurses. Karen Laumbach, upper left, was graduated from nurses training at the University of Iowa, Iowa City, in 1961. Prior to joining the NP she was employed at the University of Minnesota Hospital in Minneapolis. Elizabeth Horvath, upper right, became a registered nurse after study at Holy Cross Central School of Nursing in South Bend, Ind. Miss Horvath worked in pediatrics at St. Joseph Hospital there before becoming a Stewardess-Nurse. Carol Lovelett, right, is a nursing graduate of Presentation School of Nursing in Sioux Falls, S.D. She was a staff nurse at St. John's Hospital in St. Paul just prior to joining the NP.



times be regulated to prevent habitat damage."

The study affirmed the National Park Service's elk-reduction program that found the Service carrying out the unpleasant task in rugged mid-winter conditions.

Udall noted that the committee membership's pre-eminence in the wildlife field assures respectful attention from all those interested in wild animals on public lands.

## NP Plans

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Chief attraction of such tours is that the vacationer can travel independently, yet have hotel accommodations and sight-seeing arrangements made in advance by travel experts. After selecting a tour, the traveler is provided with a specially-prepared ticket with separate portions to cover each segment of his trip. This offers travelers a more carefree trip with plenty of time for personal interests.

## Travel Census Will Be Conducted in '63

New data on American travel habits will emerge from the first U. S. Census of Transportation to be conducted in 1963 by the Census Bureau, according to *Holiday Magazine's* News Letter.

The census will cost about \$200,000 to conduct, the report said.

Interviewers will ask a large sample of householders each quarter about their out-of-town trips, and the resulting statistics should help clarify the planning operations of the travel industry, both domestic and international.

The News Letter also reported that a total of 715,000 trips were taken by foreign visitors to the United States during 1962.

This represents a gain of 191,000 trips over 1961, or a 14.6 per cent increase.