

THE NORTH COASTER

NORTHERN PACIFIC RAILWAY
Route of the *Vista-Dome* NORTH COAST LIMITED

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WHITE ARTERIES—Grizzly Peak, towering 9,416 feet near the mountain city of Red Lodge, Mont., is now virtually covered with a network of white arteries that are ski runs. This early fall aerial photograph shows how summer-long clearing operations on the upper portion of the mountain have opened up a variety of new slopes from the summit for skiers. Red Lodge now has 11 miles of ski trails.

Red Lodge Ski Resort Enters Fourth Season Vastly Expanded

Red Lodge ski resort at Grizzly Peak, located high in the Beartooth range of the Montana Rockies, opens its fourth season this Thanksgiving established at last as one of the nation's major ski areas.

Completion last summer of a second double chairlift and new ski runs from the top of 9,416-foot Grizzly Peak qualify the site.

The area, just six miles west of Red Lodge, now has 11 miles of ski trails awaiting the expected onrush of skiers. Construction work and clearing operations atop the peak were made possible by earlier completion of a winding three-mile service road through thick timber to the summit.

Also completed last summer was Midway Chalet, built halfway up the Peak's ski runs for the convenience of skiers. The new chalet is equipped with a sun deck and snack bar.

Another alpine chalet is situated at the foot of the ski runs around the 7,400-foot level. It includes a cafe-

teria, a ski and rental shop and two cozy lounges with fireplaces. First aid



Slalom racing at Red Lodge

and ski patrol quarters are also located there.

The newly-constructed Riblet dou-

Red Lodge

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Long Haul Traffic Climbs 30 Per Cent Over 1961 on NP

Long haul passenger business on the Northern Pacific railway—counting only those who travel on NP between the Twin Cities and Spokane and points beyond—was up a whopping 30 per cent over 1961 through August, according to G. W. Rodine, NP's Passenger Traffic Manager.

Boosted by the tendency of passengers to make longer rail trips, Northern Pacific passenger revenue continues to run a full 21 per cent above last year at the eight-month point.

In 1961, NP's third consecutive year of passenger revenue gain, the company grossed \$7,038,846 from passenger travel.

"This year," says Rodine, "we anticipate our highest passenger revenue total since 1929, exclusive of the World War II years."

This means Northern Pacific could possibly top the \$8 million mark in revenue from passenger business for the first time in 27 non-war years. Through August this year, passenger revenue stood at \$5,512,698 and the heavy holiday travel month of December remains.

Montana City Draws Spotlight in NP Ad

Livingston, Mont., provides the background for one of Northern Pacific's recent national magazine advertisements (see Page 4) entitled "Livingston, I presume."

The ad, one of NP's "This is the way to run a railroad" series, calls attention to the wash job Vista Dome windows get on the North Coast Limited stop at Livingston. The washing is done to provide better viewing for passengers on NP's scenic Chicago-Twin Cities-North Pacific Coast route.

Unlike most, this series of ads is being run vertically on magazine pages.



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14 MADE IN U. S. A. 6250

NP's Scott Elected Seattle Tour Head

F. G. Scott, western passenger traffic manager of Northern Pacific railway, has been elected chairman of the



Mr. Scott

Seattle Convention and Tourist Bureau, a Seattle Chamber of Commerce affiliate.

Victor Rosellini, president of Ropo, Inc. was re-elected vice chairman. Leonard W. Kirk, assistant treasurer of Pacific Northwest Bell, was also named vice chairman.

Donald L. Allison, manager of the Ben Franklin Hotel, will serve as chairman of the bureau's convention division, and William B. Morrice, traffic manager for the state ferry system, will be tourist division chairman.

Newly elected to the bureau's board are Lex McAtee, Peter Ohtaki, William Peters and Richard Shalander.

Re-elected to the board were John Franco, J. E. Graham, J. E. Hunt, C. J. Middleton, Robert Rosenthal and W. A. Rowan.

Seattle Fair in the Black

Late attendance and financial figures from the 1962 Seattle World's Fair indicate that the Century 21 Exposition is a success and will run in the black.

Attendance has been above early predictions and Fair officials were able to save \$20,000 in interest expense by paying off \$4.5-million in debentures four months ahead of schedule.

Fair operating expenses were cut early by paring down the staff from a peak of 2,365 employees to less than 1,900.



NEW "SUES"—New faces on the Vista-Dome North Coast Limited are Stewardess-Nurses Betty Mae Foster, left, and Glenis Nielsen. Miss Foster became a Registered Nurse upon graduation from the Royal Columbian Hospital School at New Westminster, B. C., in 1961. Prior to joining NP she was employed at Children's Hospital in her native Vancouver. Miss Nielsen, from Grandview, Wash., earned her B.S. degree in nursing at Seattle University in June, 1962. She served at Seattle's Swedish Hospital previous to joining NP.



BACK WHEN — The "chef" in this picture and the giant potato he holds became famous in the same era. Recognize them? The chef — if you don't remember him without his customary brush mustache and bowler hat — is the late Ben Turpin, zany film star of silent screen days. The potato, of course, is the NP's popular Big Baked Potato, introduced to North Coast Limited dining patrons in 1909. Ben donned the chefs' outfit during an early visit to Northern Pacific's Seattle commissary. Many of Turpin's silent film classics are still popular today, and so is the Big Baked Potato.

NP Again Features Fruit Cakes, Holly

Fruit cakes and cherry-clustered holly, synonymous with both Christmas and the Pacific Northwest, will once again play important roles on the Vista-Dome North Coast Limited this upcoming holiday season.

The traditional fruit cakes, baked at Northern Pacific's St. Paul commissary from a delightful 1873 recipe, have been holiday favorites with NP dining car patrons for over 50 years.

As usual, the cakes will be packed in colorful Yuletide tins and made available for gift-giving. The prices remain at \$3.90 for the three-pound cakes and \$6.50 for the five-pounders, Express or Parcel Post prepaid. For shipment outside the U. S., \$1.50 is added.

Cake orders may be sent to W. F. Paar, Superintendent of Dining Car Department, Northern Pacific Railway, St. Paul 1, Minn.

Holly corsages will again be presented to women travelers on both the North Coast Limited and the Mainstreeter during the two weeks prior to Christmas.

The holly is grown at the St. Nicholas Holly Grove, an industry developed along the route of the Northern Pacific at Bremerton, Wash.

NP's custom of presenting holly to the ladies was begun in 1946 and has continued ever since.



NURSING PALS—Mary Bergin, left, and Julie Antonioni were nursing friends long before joining Northern Pacific as Stewardess-Nurses on the Vista-Dome North Coast Limited. They were both graduated from St. Agnes School of Nursing in Fond du Lac, Wis., in 1961 and then practiced nursing together at St. Michael's Hospital in Milwaukee and, later, Swedish Hospital in Seattle. Now they're still together as NP "Sues." Miss Bergin originally comes from Cazenovia, Wis., and Miss Antonioni hails from nearby Mayville.

Alaska Lines Builds Ship

Alaska Cruise Lines has begun construction on a \$4,000,000 cruise ship to enter service in the spring of 1964.

The 238-passenger cruiser will join the line's Glacier Queen and Yukon Star.



WOMAN FORESTER—Maria Buchinger, left, a woman forester from Buenos Aires, Argentina, explains her interesting occupation here to Stewardess-Nurse Sydney Tally during a Vista-Dome North Coast Limited stop at Livingston, Mont. Miss Buchinger was traveling from Seattle to Chicago and then on to Ann Arbor, Mich., where she had been granted a Cuggenheim Scholarship to study at the University of Michigan.

Fagergren Assumes Grand Teton Position

The Department of the Interior has announced the recent appointment of Fred C. Fagergren as Superintendent of Grand Teton National Park in Wyoming.

Fagergren, formerly Superintendent of Petrified Forest Monument in Arizona, succeeds Harthon L. Bill. Bill has been appointed Superintendent of Glacier National Park, Mont.

Fagergren first entered park service at Zion National Park, Utah, in 1930. He later served in various park and monument positions before taking the Petrified Forest post in 1956.

Grand Teton Road Construction Starts

A \$616,518 contract for construction of nearly four miles of road in Wyoming's Grand Teton National Park has been awarded to the Taggart Construction Co. of Cody, Wyo., it was announced by the Department of the Interior.

The contract calls for a 22-foot-wide roadway to be built from a new location east of Jackson Lake Lodge to the existing Jackson Lake Road. The road work was initiated to rehabilitate the existing road system and to accommodate recently-completed Jackson Lake Lodge.

Yellowstone Breaks Attendance Record

Yellowstone National Park attendance midway through September this year has already surpassed the all-time record season of 1957 by more than 260,000 persons, according to figures released by the staff of Park Superintendent L. A. (Lon) Garrison.

A total of 1,889,516 visitors had passed through Yellowstone by Sept. 30, bettering by far the record year total of 1,595,875 set five years ago.

Attendance thus far in 1962 is running a full 25 per cent over that of a comparable time last year. The late fall closing date of Yellowstone's Old Faithful Inn this year (Oct. 31) also increases chances of the park attendance hitting a predicted two million visitors.

This marks the 15th consecutive year Yellowstone Park has exceeded one million visitors.

Total number of visitors to all U.S. National Parks is 13 per cent above the first eight months of 1961, the Department of the Interior has announced.



T. V. ADVENTURER—Len Stuttmann, Lansing, Mich., television travel personality, and his wife pose in Seattle before boarding the Vista-Dome North Coast Limited after a 12-day tour of Seattle and the Pacific Northwest. Stuttmann, star of the "Many Worlds of Len Stuttmann" show, returned with a travel group of 20 that he had escorted through areas like the Olympic National Park semi-wilderness.

"LIVINGSTON, I PRESUME"

THIS IS THE WAY TO RUN A RAILROAD . . .

When the two-story window washing rig goes by your second story Vista-Dome seat, you're in Livingston, Montana. At Livingston, the enormous windows in the dome cars are scrubbed with soap and rinsed clean so you can see all the scenery on the trip. In Seattle

and Chicago, the entire train goes through a giant car-washer to keep the exterior and windows shining bright, and special crews clean the train interior. Clean trains are another example of NP thoughtfulness on the Vista-Dome North Coast Limited.

This is the way we run **NORTHERN PACIFIC RAILWAY**

CHICAGO • TWIN CITIES • SPOKANE • TACOMA
PORTLAND • SEATTLE



MONTANA FAVORITES—Mr. and Mrs. Walter Nye, right center, were given a special cake by the Northern Pacific recently on their golden wedding anniversary at Billings, Mont. Nye gained many NP friends from 1936-57 as executive secretary of the Dude Ranchers' Association. Left to right, are: Jim Bourne, NP ticket man at Billings and executive secretary of the Montana Outfitters and Guides Association; Walter Widenhoefer, district passenger agent for NP at Billings; Stewardess-Nurse Sydney Tally; the Nyes and, far right, Conna May, present executive secretary of the Dude Ranchers' Association. The presentation was made during the brief stop-over of the Vista-Dome North Coast Limited at Billings.

Red Lodge

Continued from Page 1

ble chairlift to the summit uncovers a variety of new ski runs and gives the area a total vertical rise of 2,030 feet. These new runs vary from modest slopes to the tricky inclines for experts.

Besides the new runs near the crest of Grizzly Peak, a beginners area near the base of the mountain is serviced by a Pomalift tow. Another Riblet double chairlift is directed to the middle runs.

Veteran ski instructor Curt Chase personally directs his staff of certified and experienced instructors at his ski school.

Accommodations

Lodging for more than 600 skiers is readily available in and around Red Lodge. Transportation to and from the ski area is included in the package plans offered by motels, inns, lodges and hotels.

Billings, 59 miles north of Red Lodge on the main line of the Northern Pacific, is a gateway to the ski resort. The NP's Vista-Dome North Coast Limited offers one-day service to Billings from Chicago or the Pacific Northwest, and 18-hour service from the Twin Cities.

Northern Pacific Transport company buses provide twice-daily service between Billings and Red Lodge

and give special service to groups of 20 or more.

Ski Folder

Several groups have already made tentative bookings on Northern Pacific for December ski outings at Red Lodge. Interested parties may obtain copies of NP's new ski folder on the area by writing G. W. Rodine, Passenger Traffic Manager, Northern Pacific railway, St. Paul 1, Minn.



NO CLOWNIN'—Happy Kellems, well-known clown at Cincinnati's Coney Island Amusement Park, was serious here (well, almost serious) while discussing his recent Vista-Dome North Coast Limited trip west with NP's Cincinnati General Agent, M. F. Connor. Happy had a September engagement to play at the Washington State Fair at Puyallup.