



The North Coaster



Vol. XXXII Number 2

NORTHERN PACIFIC RAILWAY—Main Street of the Northwest

March-April, 1961



MOUNTAINS, RIVERS, FORESTS and plains constitute the entree of a grand scenic feast which is spread across 2,300 miles for passengers on the Vista-Dome North Coast Limited. Here the de luxe streamliner glides smoothly along the floor of Jefferson canyon, east of the continental divide in the Montana Rockies, just beyond the halfway mark in its westward journey between Chicago and the North Pacific Coast. Vista-Dome seats afford unparalleled views of nearly 30 mountain ranges, 1,400 miles of rivers, verdant forests and fertile plains along "Main Street of the Northwest."

Portland Plans Longer Rose Festival for 1961 With Four More Days

Parades, 'Little World's Fair,' Ski Tournament Highlight Event in 53rd Year

Portland's traditional Rose Festival will be expanded from six to 10 days this year for the first time in its 53-year history. The 1961 Festival will run from June 2 through 11.

Three giant parades will enliven the celebration. First of these is the nighttime Merrykhana parade, a fun-making event filled with clowns and calliopes, set for June 3. Following this, six days later, is the Junior Rose Festival parade in which up to 10,000 children have participated in previous years. The Grande Floral parade, with an "I Wish I Were . . ." theme, will be staged on June 10.

Cities and organizations from throughout the Northwest vie for honors in the latter. Last year, 48 spectacular floats each decorated with thousands of breathtaking blossoms, paraded with an equal number of bands or marching units.

Dubbed by Festival officials a "Little World's Fair" are the attractions at the Festival Center near Portland's giant new Lloyd shopping center, reputedly the world's largest. Located at the Center will be a "Streets of the World" shopping bazaar, an international buffet restaurant, an art festival, gardening and outdoor displays, the carnival midway, a children's country fair and continuous entertainment on a performing arts stage.

Another big Festival event is the internationally famous Rose Show which attracts rose fanciers from all over the world. Those who attend the show to view some of the world's prize blooms follow it with a trip to Portland's In-

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Yellowstone Visits Top Million Thirteenth Time

Travel to Yellowstone National Park in 1960 ended with a total of 1,443,288 persons having visited the Park during the year, the thirteenth consecutive year in which the total has exceeded one million, according to a report released by Lemuel A. Garrison, Park Superintendent.

In only two other years was the total greater than in 1960, Garrison said. One was 1957, the all-time record year when 1,595,857 visitors were recorded; the second was 1956 when the total surpassed last year's by only 14,500.

A change in the visiting pattern was noted last year which suggests the possibility that, barring a general travel slump, the 1961 season could establish a new record. Early and late season travel through the Park produced increases over previous years, and the number of visitors in September and October was the greatest in Park history. With comparable results this year, and if the increase expected in all U.S. travel during the peak season is realized, Park visitations might reach or exceed 1,600,000.

Yellowstone's tour season for 1961 will run from June 19 to Sept. 2. This means that no tour will begin before the June date, and all tours will end by the latter,



AMERICA'S FAVORITE spiritual singer, Mahalia Jackson, rode the Vista-Dome North Coast Limited west from Missoula, Mont., on her way to Hollywood to rehearse for a national television performance. Stewardess-Nurse Elizabeth Ramsey was on hand to greet Miss Jackson as she boarded the streamliner following an appearance in the western Montana city.



Queen Jean Ann I of 1960 Festival



The North Coaster

Published by the Passenger Traffic Department
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MADE IN U. S. A. 6250

Knutson Becomes Head of NP Agency at Butte

K. A. Knutson, Traveling Freight and Passenger Agent for the Northern Pacific railway with headquarters at Warden, Wash., has been named General Agent at Butte, Mont. He was succeeded



Mr. Loving



Mr. Knutson

in the Columbia Basin district by T. J. Loving, TF&PA in the Helena-Butte territory.

L. R. Behrens, City Freight and Passenger Agent at Walla Walla, Wash., was appointed to succeed Loving and was succeeded at Walla Walla by L. E. Downey, Chief Clerk in NP's Aberdeen, Wash., traffic office.

Knutson joined Northern Pacific in 1939 as a telegrapher on the St. Paul division. He became Livestock Agent at West Fargo, N. D., in 1954 and Traveling Freight Agent at Miles City, Mont., two years later. He took over the Columbia Basin post in 1959.

Loving, who has been with NP since 1954, was CF&PA at Duluth, Minn., and TF&PA at Helena before moving to Butte last year.

Behrens, a 23-year NP veteran, worked in NP's general office in St. Paul before going to Butte as Chief Clerk in 1955. He has been at Walla Walla since the first of the year.

Downey went to work in Northern Pacific's Portland traffic office in 1955 and transferred to Eugene, Ore., two years later. He has been at Aberdeen since 1957.

The Columbia river, forming the boundary between Washington and Oregon, is credited with carrying more water than all the nation's other Pacific Coast streams combined.

NP Traffic Department Women—No. 3 of a Series

Saint Paul Steno Has a 'Smiling Voice'

"Now, there's a gal I can talk with on the telephone and know she has a smile on her face—because I can 'hear' it in her voice!"

The man who said that, as he hung up his telephone with a smile on his face, was a harried business man in a rush to reserve train space, and the gal he described was Jean Walker, secretary to Harry Cotton, General Agent, Passenger Department, at Northern Pacific's Saint Paul city ticket office.

With no special training for it, but an immense natural talent, Jean has made a "philosophy for living" out of her ability to communicate that "good-to-be-alive" feeling to others.

"When I get someone on the line or across the counter who's gruff and grouchy or impatient to get it over with," says Jean, "I feel it's not just part of my job as a Northern Pacific employe, but also my duty as a human being to do something about it. Politeness isn't the whole answer; one must be 'happy-polite.' This almost always works, and it's not hard to do either. Try it sometime—just turn on your smile and see if you don't find its reflection, as in a mirror, in the face and attitude of the person you're dealing with."

Jean believes a person can have a demanding job and still be happy in it, that one doesn't have to take time or make a special effort to be that way. Considering her duties, she must be right.

She takes dictation and types all office correspondence, teletypes from 100 to 350 wires each day, files all correspondence, gives out information on rates and schedules, and secures reservations for revenue passengers as well as for Northern Pacific agents on the system.

Jean began her NP service in June, 1959, in the accounting department at the Saint Paul general office and took over her present duties five months later. After graduating from her home town

NP's Dick Mossman Earns Operating Dept. Promotion

R. K. (Dick) Mossman, who began railroading in 1942 as a ticket clerk in King Street Passenger Station, Seattle, was promoted April 1 to assistant to C. H. Burgess, Northern Pacific vice president in charge of operation and maintenance, with headquarters in St. Paul.

Dick, who served as Chief Clerk and District Passenger Agent in NP's Seattle traffic office between 1943 and 1949, was Assistant General Passenger Agent in St. Paul in 1954 when he joined the operating department as trainmaster at Duluth, Minn. Before his most recent promotion he was Assistant to the General Manager, Seattle.

McCaw Becomes New Superintendent of Roosevelt National Memorial Park

Wallace O. McCaw, assistant superintendent of Mesa Verde National Park, Colo., has been appointed superintendent of Theodore Roosevelt National Memorial Park, N. D., the National Park Service has announced. He succeeds John W. Jay, Jr., who was named superintendent of Badlands National Monument, S. D.



high school at White Bear Lake, Minn., in 1957, she spent a year at business school to master shorthand, business English, and letter writing. Then she worked a year in the village clerk's office at White Bear before joining the Northern Pacific.

Hers is not a life devoted entirely to work. In fact, her hobbies are an effective counterpoise to a busy job. As an amateur photographer she likes to spend as much time as it requires to select just the right lighting and balance necessary to make her scenics lifelike; as a competent seamstress she makes most of her own clothes, and as one who knows her way around a kitchen, she turns out tempting pastries, candies and Italian dishes.

Jean confines her sports almost entirely to skiing, in which she is equally at home on a snow-covered, Montana mountain slope or in the wake of a wave-skimming power boat on a Minnesota lake. All of which brings up one more interest of this many-faceted young woman—she loves to travel.

Although she can scarcely estimate the many miles she has traveled, one trip stands out in Jean's mind. Last fall she rode the Vista-Dome North Coast Limited to Seattle, stopping off at various points to meet some of the Northern Pacific people she had talked with on the telephone but whom she had never met in person.

"I had a wonderful time meeting a lot of wonderful people," she says.

Chances are the people she met had just as good a time in meeting the gal with the built-in smile in her voice.

ROSE FESTIVAL
(Continued from Page 1)

ternational Rose Test Gardens where new varieties are developed and where established varieties are set out in mass plantings.

The final day of the Festival will be marked by the Golden Rose Ski Tournament. Races are held high on the slopes of Mount Hood, just an hour away from Portland and where the snows still lie deep in June.

COMING EVENTS in the Northern Pacific Country

WASHINGTON

- May 6 — Aquatic Festival, Bremerton
 May 13 — Golden Jubilee, Zillah
 May 14-21 — Lilac Festival, Spokane
 May 19-21 — State Square Dance Festival, Pasco-Kennewick-Richland
 May 21-28 — Elossomtime Festival, Bellingham
 June 23-25 — Lilac City Open Golf Tournament, Spokane
 July 27-Aug. 6 — Seattle Seafair
 July 28-30 — Diamond Spurs Rodeo, Spokane

OREGON

- May 11-13 — Pea Festival, Milton-Freewater
 May 30 — Whitewater Hydroplane Race, Rogue River
 June 2-11 — Portland Rose Festival
 July 2-4 — World Championship Timber Carnival, Albany
 July 14-16 — Miss Oregon Pageant, Seaside
 July 24-Sept. 3 — Oregon Shakespearean Festival, Ashland
 July 28-30 — Chief Joseph Days, Joseph (Tentative)

MONTANA

- May 3-6 — Aquamaid Pageant, Missoula
 May 19-20 — Square Dance Festival, Missoula
 May 27-28 — Bucking Horse Sale and Rodeo, Miles City
 June 23-25 — Golden Jubilee, Sidney
 July 3-4 — "Home of Champions" Rodeo, Red Lodge
 July 3-4 — Golden Jubilee, Wibaux
 July 4 — Saddle Club Rodeo, Sidney
 Aug. 7-12 — Midland Empire State Fair and Rodeo, Billings
 Aug. 12-20 — Annual Festival of Nations, Red Lodge
 Aug. 20-26 — Babe Ruth World Series, Glendive

NORTH DAKOTA

- June 2-3 — International Square Dance Festival, Bismarck
 June 10-11 — New Salem Rodeo
 June 12-13 — Golden Jubilee, Tuttle
 June 13-14 — Diamond Jubilee, Leeds
 June 23-25 — Diamond Jubilee, Ulen
 July 1-2 — Mandan Rodeo
 July & Aug. — Custer Outdoor Drama, "Trail West," Mandan
 July & Aug. — Teddy Roosevelt Outdoor Drama, "Old Four Eyes," Medora

MINNESOTA

- June 21-Aug. 26 — Pop Musical Ice Reviews, Saint Paul (Tentative)
 July 14-23 — Minneapolis Aquatennial
 Aug. 18-21 — Int'l. Outboard Motorboat Championship Races, Saint Paul
 Aug. 26-Sept. 4 — Minnesota State Fair, Saint Paul



TOP AWARD FOR sanitation given to carriers by the U.S. Public Health Service recently went to Northern Pacific's dining car department. Gerald W. Ferguson, right, regional program director of the Public Health Service, Kansas City, Mo., presents the special citation for excellence in sanitation to W. F. Parr, Superintendent of NP's dining car department. Looking on is C. H. Burgess, Northern Pacific's Vice President, Operating Department.

Trains Retain Superiority as Safest Mode of Travel

Railroad travel in 1960 was nearly seven times safer than by domestic airlines and 15 times safer than on the highways, according to a preliminary report released by the Association of American Railroads.

Last year, rail passenger fatalities numbered 32. And of these, 15 were so-called "train service" accidents—as in cases of people attempting to board or leave moving trains. In contrast, the AAR noted, accidents involving private cars and taxis resulted in an estimated 25,000 fatalities, or 800 times the railroad total. Civil Aeronautics Board statistics reveal that 326 persons lost their lives in domestic airplane travel, or 10 times the railroad total.

U. S. railroads carried 325 million passengers a total of 21.2 billion miles in 1960. This means that the fatality rate, as expressed in units per 100 million passenger miles traveled, was 0.15.

By comparison, the rate for domestic airlines was 1.01, or one fatal accident for each 99 million miles of travel. On the highway, the 1960 rate was estimated at 2.3, or one fatality for each 45 million miles.

Yeager Named Superintendent of Crater Lake National Park

W. Ward Yeager, assistant superintendent of Grand Teton National Park, Wyoming, has been appointed superintendent of Crater Lake National Park, Ore., the Department of the Interior has announced.

Yeager began his service in 1928 as a park ranger in Yellowstone National Park and has had tours of duty in six other National Park areas in the West.

Spokane Lilac Festival Will Be Held May 13-21

'Bigger and Better' Celebration
Has Three Parades, Indoor
Stage Shows, Exhibits

Taking up where they left off last year, officials of the Spokane Lilac Festival association have announced that the 22nd annual edition of the big spring event—May 13 through 21—will be bigger and better than ever.

Each year in May, as the lilacs are bursting into bloom, the city rolls out the welcome mat for its biggest celebration of the year. With a lovely girl as queen and the sweetly-scented, lavender-hued lilac as its symbol, the Festival pays homage to youth, beauty and fun.

The 1961 Festival will again feature three colorful, float-filled parades, including the new addition of a year ago, a torchlight parade. The others are a



1960 Lilac Festival Queen Nancy Keeler

Junior Lilac parade and the gigantic Lilac Festival-Armed Forces parade.

Admiral James S. Russell, vice chief of naval operations of the Department of the Navy in Washington, D. C., will serve as Grand Parade Marshal for the latter on May 20. More than 175 units from Washington, Oregon, Idaho, Montana, British Columbia and Alaska are scheduled to participate.

Biggest new event to be presented during the nine-day Festival will be the Inland Empire Show in Spokane's huge indoor Coliseum. It will be an exhibitors' show to which more than 75,000 spectators are expected to be attracted during its week-long run. Twice daily stage shows featuring well-known entertainers will be presented throughout the week.

Historically, Spokane's spring celebration coincides with Armed Forces Week.

Howard Bull Will Chair Annual Meeting of ICC Practitioners in Denver in May

Howard Bull, Assistant Traffic Manager of the American Crystal Sugar company in Denver, has been named chairman for the annual meeting of the Association of Interstate Commerce Commission Practitioners. The meeting will be held in Denver on May 25 and 26.

ARTA's Advance DuBose to Association Presidency

G. Perry DuBose, P&TA for MoPac at San Antonio, has been elected president of the American Association of Railroad Ticket Agents. He was vice president last year.

Clyde W. Hughey of L&N's Union Station at Nashville, Tenn., was elected vice president and J. D. Florance, Manager of Rock Island's Travel Center at LaSalle Street Station, Chicago, was again re-elected as secretary-treasurer.

Past president E. A. Arbagey, NYC System, was installed as chairman of the executive committee. Others named to this body are Vernon B. Thompson, South Station, Boston; A. S. Wilburn, Seaboard Air Line, Miami Beach; J. J. Walker, UP, Los Angeles, and C. W. Wofford, ACL, Tampa.

Pittsburgh Group Chooses Finlay President for 1961

R. A. Finlay, Capital Airlines Sales Representative, has been elected president of the Pittsburgh Passenger Club for 1961.

Other new officers picked in the March elections are J. I. Miller, Seaboard, first vice president; E. J. Spitzkopf, Rust Engineering, second vice president, and M. F. Snyder, Pullman Co., secretary-treasurer.

New executive committee officers are R. E. Adamitz, Westinghouse; Nate Costello, Santa Fe; Lon Kroek, Capital Airlines; A. Martine, B&O; Norman Herzhorn, Pittsburgh Post-Gazette; George Manning, American Express, and John Maloney, D&RGW.



OPEN FOR BUSINESS again after being closed for 16 months is the Terminal Restaurant in Saint Paul's Union Depot. Leonard Holmstrom, right, General Passenger Agent for the Northern Pacific railway, congratulates restaurateur L. R. Hansen, new operator of the dining facilities. Daily hours of service in the dining room are from 6 a. m. to 2 p. m. A coffee shop next to the dining room is open from 6 a. m. to 11 p. m. Arrangements can be made for special service to groups in the dining room after the regular closing time, Hansen said.



'GOOD SHOW, OLD MAN!' Fred R. Frayer, Jr., left, District Freight and Passenger Agent for the Northern Pacific railway at New York, congratulates the Right Honorable Lord Mancroft, D.B.E., T.D., Chairman of the Board of Global Tours Limited, London. Lord Mancroft, former government spokesman in the House of Lords on defense, Lord-in-Waiting to the Queen and Vice President of the Association of British Chambers of Commerce, was guest speaker at a meeting of the New York Bon Vivants.

St. Louis CPA Association Picks McNeil as President

Frank McNeil, Canadian Pacific, has been elected president of the City Passenger Agents' Association of St. Louis for 1961.

Other new officers are Rudy Hector, Greyhound, vice president; Harry Cooper, Rock Island, secretary, and W. E. (Bill) Ferry, GM&O, treasurer.

Baker Becomes President as Baltimore Club Elects

Paul Baker, PRR, has been elected president of the Baltimore Passenger Association for 1961.

In other elections, J. F. Gorusch, Cunnard, and Paul Carter, Carolina Trailways, became first and second vice president, respectively; W. F. Malone, PRR, was named secretary, and V. H. Risseler, B&O, was elected treasurer.

Newly-elected directors of the Association are J. M. Anderson, PRR; J. F. Thomann, GN, and L. J. Lepage, Canadian Pacific.

Pennsy's Christena Becomes Indianapolis Club's President

F. W. Christena, DPA for the Pennsylvania, has been elected president of the Indianapolis Passenger association for 1961.

Union Station's H. E. Moore was named vice president and J. M. Reynolds, also of the Pennsylvania, became secretary-treasurer in other elections.

L. H. (Roy) Dyer, Union Station TA, and last year's president, was named to the association's advisory board, along with J. B. Conway, Burlington TPA, and G. W. Eakins, Santa Fe.

Philadelphia Club Elects Colmery 1961 President

Raynor M. Colmery, Hertz Corp., has been chosen as its president for 1961 by the Philadelphia Passenger Association. He succeeds F. S. Benoiel, Canadian National, who became a member of the board of directors.

The group also named M. A. Brieschke, Santa Fe, first vice president; J. H. Winne, PRR, second vice president; F. R. Wray, UP, secretary, and J. L. Higgins, Canadian Pacific, treasurer. M. F. X. Ivers, Santa Fe, was again named historian for the association.

Kansas City Club Taps Riffle for '61 President

John Riffle, Santa Fe, has been elected president for 1961 of the Kansas City Passenger Agents' Association.

Also named in the group's February elections were Mel Haworth, Rock Island, first vice president; Ed Gray, Burlington, second vice president; Irv Kenny, Wabash, secretary-treasurer.

Perkin Becomes President of Atlanta Passenger Club

The Railroad Passenger Club of Atlanta recently elected Ralph A. Perkin, Seaboard, as its president for the coming year.

Rounding out the slate of new officers are Hugh H. Joyner, Northern Pacific, vice president, and Marvin Coursey, Southern, secretary-treasurer.

Named to the board of directors were Jimmy Reese, Southern; Ernie Littleton, Southern Passenger Association; C. W. Meinsen, Burlington, and Dorothy Thomas, Atlanta & West Point-Georgia.



INTRODUCING THE new officers for 1961 of the Passenger Club of St. Louis: Seated, left to right, are Dorothy Erdman Luera, B&O, secretary; Marian Snyder, Terminal Railroad (Union Depot), third vice president, and Gerry Bott, Anheuser-Busch, second vice president; standing, left to right, are Hank Hefty, B&O, first vice president; Walter Bange, NYNH&H, treasurer, and Henry F. Peterson, Terminal Railroad, president. This marks the first year in which the club's offices have been divided equally between men and women.