



The North Coaster



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NORTHERN PACIFIC RAILWAY—Main Street of the Northwest

January-February, 1961



A STEWARDESS-NURSE AND THE CHEF collaborate to prepare formula for a "pampered passenger," in the gleaming kitchen of a dining car on the Vista-Dome North Coast Limited. This is but one of the many services performed by the stewardess-nurses in their efforts to provide the utmost in comfort and convenience for all passengers aboard the famous streamliner on its runs between Chicago and the North Pacific Coast.

Puyallup Valley Holds Wonders of the World Daffodil Fete in April

Spring arrives early to Puyallup Valley in the Puget Sound country of Washington State, and the bursting forth of field after field of colorful daffodils signals the beginning of the valley cities' annual springtime frolic, the Puyallup Valley Daffodil Festival.

The twenty-eighth such celebration will be held from April 3 through 9 this year in the communities of Tacoma, Puyallup, Sumner and Orting. And the three-city grande parade, in which the floats will be built around the theme, "Wonders of the World," will be viewed by more than 250,000 spectators on April 8.

Biggest event on opening day is the selection of a festival queen from a court of 12 princesses, all of whom represent the high schools in the valley. Other events during the week include a huge flower show in Puyallup, a spectacular public dance in Tacoma, numerous sporting events for young people, and the Puget Sound marine regatta, when blossom-decorated power cruisers, outboards, sailboats and fishing boats parade on Tacoma's Commencement Bay.

Sending the festival from sea level to "ski level" is the annual Daffodil Open Ski Tournament, which is run off at Paradise on Mount Rainier, a 75-mile ride from Tacoma.



CONGRESSWOMAN CATHERINE MAY, of Washington State's Fourth District, buys her train ticket at Yakima from Northern Pacific Ticket Clerk Ivan J. Eond. Rep. May rode the Vista-Dome North Coast Limited on her way back to Washington, D. C. following a successful campaign for re-election to a second term in the House.

PASSENGER CLUB ELECTIONS

Stories and pictures of passenger club elections of officers for 1961 appear on Page 4. Additional stories will be published in the March-April issue of the *North Coaster*.

NP Long-Haul Travel Increases 14% in '60 to Highest in 11 Years

More Than 65,000 Passengers Took Long Trip Last Year, 77% Increase Above 1950

The largest number of long-haul passengers in 11 years rode trains of the Northern Pacific railway during 1960, according to G. W. Rodine, NP's Passenger Traffic Manager.

At the same time, the gain over a year ago was reflected in an increase in total passenger revenues to \$6,243,172 for the year, up \$102,729 over the 1959 total.

NP's long distance travelers are those who journey west from points between Chicago and the Twin Cities to at least as far as Spokane, and east from points between Seattle, Tacoma or Portland and Spokane to at least the Twin Cities. They comprise some 10 per cent of passengers carried.

Last year's total of 65,115 represents an increase of 77 per cent over 1950, when 36,798 made a long trip. Much of the increase was recorded in 1953, the first full year of operation on a faster schedule for NP's top train, the North Coast Limited. Each year since then, except in 1957, train service has been improved in one or more ways.

Vista-Domes were added to the "North Coast" in 1954, Stewardess-Nurses in 1955. The new Traveller's Rest buffet-lounge car went on the streamliner that year also, and in 1956 the Holiday Lounge was placed on NP's second transcontinental train, the Mainstreeter. New dining cars for the Vista-Dome

(Continued on Page 2)

Vista-Dome NCL Carries VIP's to Winter Carnival

Garry Moore, ever-popular CBS television star, with his supporting stars, Derwood Kirby, Carole Burnett and Marion Lorne, topped a long list of out-of-state visitors who traveled to St. Paul on the Vista-Dome North Coast Limited to take part in the 75th anniversary observance of the Minnesota capital's famed Winter Carnival.

Garry and his cast rode in from Chicago a week before the Carnival opening to tape an entire edition of his nationally-televised Garry Moore Show. A few days later, 30 speed skaters arrived aboard the streamliner to participate in national speedskating championship races. And they were followed by five baton twirling champions from Oregon and Washington who attended the event to perform in the National Majorette Championship contests.

Among the latter were Diane Olmquist, Seattle, who won first place in the junior division, and Chet Jones, national boys champion, who appeared in an exhibition performance.



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NORTHERN PACIFIC RAILWAY, ST. PAUL, MINN.

G. W. RODINE - - - Passenger Traffic Manager
L. HOLMSTROM - - - General Passenger Agent
F. G. SCOTT - - - Western Pass. Traffic Mgr.
WILLIAM A. MCKENZIE - - - Editor

MADE IN U. S. A. 6250

Because of a Drum a Day Was Lost and a Train Too

The 104 members of a Yakima, Wash. high school band who rode NP's Vista-Dome North Coast Limited on a trip to Washington, D. C. to march in the inaugural parade found themselves the subject of much discussion among newsmen during their stay in the capital city.

Participating bands usually receive little mention outside hometown newspapers. However, even the hard-to-impress wire services had writers dogging this group for a story. Some newsmen didn't find the best angle until the parade was over and it was learned that the band missed its train because of having been placed too near the end of the procession.

Those who cared to speculate, and there were some, arrived at the conclusion that it was all because of that big bass drum. You see, this was President John F. Kennedy's inauguration, and the name emblazoned on the sides of the drum proclaimed to all that the band represented Yakima's Dwight D. Eisenhower high school.

NP Traffic Department Women—No. 2 of a Series

Seattle Steno Is Toastmistress, Too

"Mr. President, distinguished guests, ladies and gentlemen, fellow railroaders: I think it would be appropriate for me to say that, having attended a great many meetings of this kind—and I am sure you have—it is seldom that one finds so able a toastmistress as the one who has introduced the guest. I think we ought to give her a hand. (Applause)"

Frederic B. Whitman, president of the Western Pacific railway, spoke thus at the 107th luncheon meeting of the Pacific Northwest Advisory Board in Seattle last June. His audience of 400 was comprised mostly of men, but here and there a piece of colorful millinery bobbed about in the sea of heads.

Now, as regular attendants at shippers advisory board meetings well know, women do not ordinarily take an active part in such gatherings. But, then, Charlotte Randall, toastmistress (as well as past president of the Women's Traffic and Transportation Club; former secretary, sergeant-at-arms and Notebook editor of Executives' Secretaries, Inc. and an active member of the National Defense Transportation Association, all in Seattle), is not an ordinary woman.

Miss Randall is best known as the full-time secretary to Northern Pacific's Western Passenger Traffic Manager, F. G. Scott. And that phrase "full-time" may be interpreted almost literally. For, although her official title is secretary, she handles a great variety of things, says her boss, such as managing his personal correspondence and records, typing reports, answering the telephone—and what a delightful telephone voice she has—and a host of "routine" activities.

Charlotte began her NP career in the railway's traffic office at her hometown of Yakima, Wash. When her family moved to Seattle, she managed to secure transfer to the passenger department in the Puget Sound metropolis. Within two



years, she was promoted to her present position.

It was this advancement that opened the gates to membership in these organizations. And it wasn't long before sister members recognized her leadership abilities. Her selection as toastmistress for the Advisory Board luncheon was only one of many honors she has experienced.

Considering all of this, it's a mystery that she finds the time to ski, golf, swim, dance, travel, cook and sew. Yet she does all with as much enthusiasm as skill: she has won honors in ballroom dancing, and twice has appeared on television. Her travels have taken her to such exotic and far off places as the Caribbean, Mexico, Guatemala, Hawaii, Alaska and "practically every state in the union." Her primary ambition now is to tour South America. With all of this "south of the border" interest, it's not hard to see why Latin dances are her specialty.

It's our bet that when regular passenger service to some faraway planet has been established, Charlotte will be among the first passengers, determined to attend a meeting of any kind, learn the new dances, eat new foods and, if possible, join a new club.

NP LONG-HAUL TRAVEL (Continued from Page 1)

North Coast Limited in 1958 sent its modern diners over to the Mainstreeter, and Slumbercoach service made its debut on the Vista-Domed streamliner late in 1959.

Rodine credits these improvements, plus more aggressive merchandising, for the rising long-haul business curve. He points out that the growth thus provides favorable evidence of increased long distance travel by rail.

Portland Scores as Convention Site

Last year 93,275 delegates attended conventions in Portland and spent \$10,-138,000 during their stay, according to V. A. McNeil, manager of the Chamber of Commerce Convention Bureau. More than 100,000 are expected in 1961.



BEAUTY BY THE CARLOAD was everywhere about at the Pasadena Tournament of Roses, but none outshone this bevy of Washington State festival queens. Shown as they arrived at Los Angeles for a television appearance, they are, left to right, Constance Rae Hughes, Northwest Blossomtime Festival, Bellingham; Diane Harkness, Puyallup Valley Daffodil Festival, Tacoma; Mary Jo Erickson, Seattle Seafair; Peggy Kinney, Apple Blossom Festival, Wenatchee; Mary McManamy, Ellensburg Rodeo, and Sally Ann Amick, Miss Spokane.

W. J. Luchsinger Named Traffic Vice President of the Northern Pacific

Peterson, Stevenson Appointed Assistants After Death of Otto Kopp in St. Paul

William J. Luchsinger, former General Freight Traffic Manager for the Northern Pacific, has been appointed Vice President-Traffic, to succeed Otto Kopp, who died Dec. 27 following a heart attack.

H. A. Peterson, Freight Traffic Manager, St. Paul, and E. M. Stevenson, Eastern Freight Traffic Manager, New York, have been named Assistant Vice Presidents-Traffic, with headquarters in St. Paul.

Mr. Luchsinger joined the NP as a relief telegraph operator in North Dakota and began his traffic department career as a Traveling Freight Agent. He rose steadily through various positions in the Midwest, became EFTM at New York in 1951, and was appointed GFTM at St. Paul in 1956.



TWO NEWCOMERS TO THE STAFF of Stewardess-Nurses who serve aboard the Vista-Dome North Coast Limited are Anita Marie DiNatale, left, and Patricia Jeanine Lawlor. Miss DiNatale, a native of Donora, Pa., is a graduate of Washington hospital of nursing, Washington, Pa., and served as a staff nurse at the Ohio State University hospital at Columbia prior to joining the Northern Pacific. Miss Lawlor is a Clinton, Iowa, lass who was graduated from St. Anthony's hospital school of nursing at Rock Island, Ill., in 1959. She was a staff nurse at St. Joseph Mercy hospital at Clinton and, later, at Evanston, Ill., hospital, before entering the Stewardess-Nurse service.



Mr. Luchsinger

Mr. Kopp

Mr. Kopp worked for the Rock Island, Soo Line and the Great Northern beginning in 1911, before entering NP's traffic department at Duluth in 1923. After serving as Assistant General Freight Agent there and as General Freight Agent and Western Freight Traffic Manager at Seattle, he came to St. Paul as GFTM in 1952. He was appointed Vice President in 1956.

Peterson came to Northern Pacific as City Freight Agent at Cincinnati in 1927. After service as CFA and Commercial Agent in Chicago, he returned to Cincinnati as General Agent in 1936. Nine years later he went to St. Paul as Assistant Freight Traffic Manager and was named FTM in 1951.

Stevenson began his NP career at Spokane in 1935 and was transferred to Seattle two years later. At the railway's western headquarters he was, successively, City Freight Agent, Commercial Agent, Foreign Freight Agent and General Agent, Freight Department. He became Assistant General Freight and Passenger Agent at Tacoma in 1954 and returned to Seattle as General Freight Agent two years later. He took over the New York post last year.

Travel Tax Takes Bigger Bite in 1960

Excise taxes on passenger fares collected by the Government during fiscal 1960 totaled \$255.5 million, a whopping 12½ per cent increase over 1959, according to the Internal Revenue Service.

NP Names Three Men to New Traffic Posts

M. L. Sanden, City Freight and Passenger Agent at Portland, has been named Northern Pacific's CF&PA at Duluth. He was succeeded at Portland by R. W. Miller, former CF&PA at Walla Walla, whose duties there have been assumed by L. R. Behrens, who was Chief Clerk to NP's General Agent at Butte, Wash.

Sanden joined the railway's traffic department at St. Paul in 1950. He became City Freight Agent at Fargo, N. D., four years later and was appointed Traveling Freight and Passenger Agent at Jamestown, N. D., in 1955. He went to Portland as TF&PA in 1957 and was named CF&PA late in 1959.

Miller broke in with NP's traffic department at Seattle, beginning in 1948, and became Chief Clerk for the freight department in 1953. He was appointed CF&PA at Walla Walla in 1956.

Behrens started out in 1938 with the railway's accounting department at St. Paul and transferred to the traffic department the following year. After working through various positions in the general office, he was named Chief Clerk at Butte in 1955.

Washington Association Taps McComas to Preside in 1961

Glen R. McComas of the C&O has been elected president of the Washington Passenger association for 1961, following a year as first vice president.

Succeeding him in that office is Raymond Weiss, Washington Terminal company, while J. H. Hardy, Jr., Southern Pacific, became second vice president. J. F. O'Brien, Atlantic Coast Line, was elected secretary-treasurer.

Newly-elected to the executive committee are R. R. Duncan, ACL; Norman Landgraff, Western Military Bureau, and J. B. Sparks, Southern railway. The new historian is Aaron Frank, General Motors.

Richard Roth Is GA at Missoula Following Death of E. J. Stiles

Richard Roth, former Traveling Freight and Passenger Agent for Northern Pacific at Spokane, has been named General Agent at Missoula, Mont., to succeed the late E. J. Stiles.

K. D. Mace, City Freight and Passenger Agent at Spokane, succeeded Roth, and D. B. Bostrum, City Freight Agent at St. Paul, has taken over Mace's former post.

Roth, a Montana native, began his NP service as a telegraph operator in 1947 and was transferred to the traffic department as City Freight Agent at Missoula in 1952. Two years later he became CF&PA at Walla Walla, and moved to Spokane in 1956.

Mr. Stiles died Dec. 6 after a long illness. He was 58. After joining NP's accounting department at St. Paul in 1920, he entered the traffic department as Chief Clerk to the General Agent at Cincinnati nine years later. He held agency positions in Kansas City, Minneapolis and St. Paul, then went to Missoula in 1943.

Mace started his NP service in the traffic office at Walla Walla in 1948. Five years later he became Chief Clerk at Lewiston, Idaho, and in 1956 went to Spokane.

Bostrum came to the Northern Pacific at the Seattle general office as a Traffic Representative in 1954. He was appointed CFA at St. Paul, two years later.



Mr. Roth

New York Club Choses NP's Brady for Prexy

J. R. Brady, CF&PA for the Northern Pacific at New York, has been elected president of the New York City Association of Passenger and Ticket Agents for 1961.

T. F. Dowd, Great Northern CTA, and W. A. Kelly, PA for the Pennsylvania, were picked as first and second vice president, respectively.

In other elections, R. K. Willis, Atlantic Coast Line TPA, was named secretary and A. A. Roach, CPA for Canadian Pacific, became the group's treasurer.

Cincinnati Passenger Club Elects Gusse as President

The Passenger Club of Cincinnati has elected W. G. Gusse, DF&PA for the Santa Fe, as its president for 1961.

New vice president for this year is Paul Beyers, of Cincinnati Union Terminal, a member of the board last year, and B&O's A. C. Gutekunst will serve another year as secretary-treasurer for the club.

Named to the new board of directors were: Jack Blomberg, B&O; Pat Dooley, Canadian Pacific; J. P. Stare, Burlington, and L. F. Vogt, L&N.



NEWLY-ELECTED OFFICERS of the Minneapolis Passenger Traffic club for the new year are: Seated, G. R. (Bob) Jenkyns, left, Canadian Pacific's DPA, president, and Bernie Fuechtmann of the Milwaukee Road, treasurer; standing, Edward O'Leary, left, Great Northern Depot, vice president, and K. A. Anderson, Burlington CPA, secretary.

Trans-Missouri Names Farris at Dinner Meeting in Omaha

J. G. Farris, DF&PA for the D&RGW, was chosen president of the Trans-Missouri Passenger club in elections held during the group's annual dinner meeting in Omaha. He was first vice president of the organization in 1960.

Elected vice presidents were E. R. Nelson, B&O Freight Representative; D. J. Lewis, Union Pacific DPA, and W. K. Guyer, Secretary-Treasurer for Vanice Grain, Inc. B. G. Wright, Rock Island GA, was named secretary, and W. L. McKain, Burlington CPA, became treasurer.



SAINT PAUL PASSENGER association's newly-elected officers for 1961 are, seated, G. R. Goetz, left, Chief Clerk-Public Relations and Advertising, Great Northern, president, and R. A. Strom, of Minnesota Mining's traffic department, vice president. Standing, M. L. Harnden, left, AGPA, Northern Pacific, secretary, and H. J. Carlson, ATA, Union Depot Co., treasurer.

New directors for the association are E. M. Brady, GAPD, Great Northern; H. R. Cotton, GAPD, Northern Pacific; D. T. Tybering, CTA, Milwaukee Road; W. B. Berrington, CPA, Canadian National; W. C. Hutson, Union Depot Co., and L. E. Schmall, TC, Northern Pacific.

Chicago CPA Association Picks Otten as President

J. H. Otten, CPA for the Northern Pacific, has been elected president of the Chicago City Passenger Agents' association for 1961. Last year he served the group as its second vice president.

Named as first and second vice presidents for the coming year were Walter Jerome, PA for the Burlington, and R. S. Snelling, Union Pacific CTA, in that order. Elected as secretary-treasurer for the association was Illinois Central P&TA, William Cavenagh.

Block Becomes President in Wisconsin Club Polling

G. E. Block, of Line Material Industries, has been elected president of the Wisconsin Passenger Club at Milwaukee, following a term as vice president of the group last year.

The No. 2 post was filled by the election of Curt Leland, Union Pacific, and Milwaukee Road's C. B. Crotty was re-elected secretary-treasurer. Elected to the two directorships were J. M. Murtaugh, GM&O, and R. E. Towns, Erie's AGPA in Chicago.

Cromwell Succeeds Schreiber as Chicago Group's President

Herb Cromwell, CPA for the GM&O, took over the gavel and chair from retiring president E. J. Schreiber, Northern Pacific CPA, at the Jan. 25 installation dinner of the Chicago Passenger club.

Other new officers inducted at the banquet were Santa Fe's Chris Moffatt, first vice president; Dale Dornberg, Special Representative for the Shell Oil Co., second vice president, and Erie-Lackawanna's Larry Carpenter, secretary-treasurer.

Grand Rapids Club Elects Brady to 1961 Presidency

Henry L. Brady, Traffic Manager for Grand Rapids Motor Express, has been elected president of the Grand Rapids, Mich., Transportation club for 1961.

Other officers elected for the coming year are: Vice presidents, P. T. Catalano, TM, Steelcase, Inc., and L. A. Gindling, TF&PA for the Northern Pacific out of Detroit; secretary, H. C. Horstmanshof, ATM, Kelvinator division of American Motors, and treasurer, G. F. Braunschneider, retired.

St. Louis Club Gives Nod to Peterson as President

H. F. Peterson, Terminal RR association, was installed as president of the Passenger Club of St. Louis during the group's annual dinner and dance at the Park Plaza hotel Jan. 28. He was first vice president of the club last year.

Elected to that post for 1961 was E&O's H. Hefty. Second and third vice presidents, in that order, are Gerry Bott, Busch, and Union Depot's Marion Snyder. Mrs. Dottie Erdman Luera, B&O, took over as secretary, succeeding Walter Bange, NYNH&H, who was tapped for the treasurer's chair.

Krom Moves up to Head New York GEPAA for '61

George Krom, Eastern Passenger Sales Manager for Erie-Lackawanna, was elected president of the General Eastern Passenger Agents' association of New York at the group's 39th annual luncheon. He was the organization's vice president last year.

Other new officers elected at the meeting are: Vice President, L. G. Sak, GPA, Southern railway; treasurer, P. C. Servine, EPA, Atlantic Coast Line; secretary, W. C. Havens, GA, Northern Pacific, and assistant secretary, H. E. Worley, New York Superintendent of the Pullman company.



PRESENTING NEW OFFICERS of the Detroit Passenger Traffic club for 1961: Seated, T. L. Quell, left, Northern Pacific, president, and K. E. Nealon, Trans-World Airlines, first vice president; standing, D. M. Crupper, left, Santa Fe, second vice president, and J. W. Richardson, Baltimore & Ohio, secretary-treasurer. Membership in the club is open to all passenger representatives of railroad, airline, bus and steamship companies.