



The North Coaster



Vol. XXIX Number 5

NORTHERN PACIFIC RAILWAY—Main Street of the Northwest

September-October 1948

ALL NEW NORTH COAST LIMITED CARS NOW IN SERVICE

R. W. Clark, 46 Years With N. P., Dies at 67; Morrison is Named V. P.

Frank J. Berry, Western Traffic Manager, is Chosen Assistant Vice President

Roy W. Clark, Vice President in charge of traffic of the Northern Pacific, who served the company for more than 46 years, died in St. Paul, Oct. 3, only a day before his 68th birthday. Death resulted from a heart attack, following an illness of several months.

President C. E. Denney announced the appointment of J. G. Morrison, Assistant Vice President, to succeed Mr. Clark and



MR. MORRISON

Mr. Morrison appointed Frank J. Berry, Western Traffic Manager, Seattle, as Assistant Vice President, with headquarters in St. Paul.

Mr. Clark was born at Petoskey, Mich., Oct. 4, 1880, and in 1884 moved with his parents to Kalamazoo, Mich., where he attended public school and received a high school education. Following training at Detroit Business University, he began his long railroad career March 13, 1902, as a stenographer in the St. Paul office of the chief engineer of the Northern Pacific.

A year later he entered the executive department as a stenographer in the president's office, where he served under four chief executives. He was subsequently chief clerk, secretary to the president, assistant to the federal manager (under government operation) and assistant to the president before being promoted to General Traffic Manager in 1927. He was elected Vice President—Traffic in 1938. He was a member of the Western Traffic Executive committee of the Western Railroads and widely known in transportation circles. Surviving are two sons, George E., New York City, and Edward S., Minneapolis and a daughter, Mrs. Lewis C. Stone, Torrington, Conn., and four grandchildren. Funeral services and burial were at St. Paul.

Before becoming Assistant General
(Continued on Page 3)

1880

1948



ROY W. CLARK

Diesels Now Power N. P. Trains on the Spokane-Lewiston Run

Modern diesel locomotives now power Northern Pacific passenger trains 311, 312, 313 and 314 between Spokane and Lewiston, Idaho.

The two new locomotives are 1500 horsepower with four-wheel trucks and four motors. They are equipped with 1600-pound capacity steam generators for heating passenger cars in cold weather. The new locomotives, built by Baldwin, cost \$140,000 each as compared with \$2,700 for the old C. H. steam engine which hauled the first N. P. train into Lewiston 50 years ago.

Glendive Diesel Shop, Third on N. P. Line, Begins Operation

Northern Pacific's new diesel maintenance shop at Glendive, Mont., under construction since the spring of 1947, recently began full operation. Cost of construction and installations was approximately \$495,000.

The Glendive shops is one of three diesel shops built in recent years by Northern Pacific. The other two are at St. Paul and Auburn, Wash.

A.S.T.A. Has Large Sales Force

The American Society of Travel Agents has 507 members, with agencies located in 235 cities in 34 states and two provinces of Canada. They serve as active sales offices for railroad and other transportation.

Passengers Acclaim Modern Equipment, Meals and Service

Streamlining of Famous Transcontinental Train Completed at Cost of \$9,800,000

Northern Pacific's newly equipped North Coast Limited, whose \$9,800,000 modernization program was completed early in October when the last of a fleet of streamlined all-room Pullmans went into service, is winning enthusiastic approval of travelers. Here are some excerpts from written comments received by E. E. Nelson, Passenger Traffic Manager, from guests:

"It is difficult to find words to describe the convenience of these new Pullmans".—E. M. C., Richland, Wash., (Duplex Roomette).

"Accommodations and service could not be better".—G. W. K., Pittsburgh, Pa., (Duplex Roomette).

"All the comforts of home. Every courtesy. What more could we ask?"—Mr. and Mrs. A. S., Oakmont, Pa., (Double Bedroom).

"I like the new Duplex Roomette arrangement and found your service excellent. I have made some 15 trips across on various lines and I believe your meal service is best".—H. A., Ann Arbor, Mich.

"Marvelous equipment . . . Excellent service throughout".—L. T. T., Vancouver, B. C., (Roomette).

"Wonderful trip and treatment. Food super! My second trip over this route. Going again next year".—H. H., New York City, (Day-Nite Coach).

"Very comfortable trip. Good porter and service. Bedrooms en-suite quite deluxe".—Mrs. R. G. F., Ormond Beach, Fla.

"Tops in comfort and courtesy. The food is superb".—Mrs. J. M. J., Peoria, Ill., (Double Bedroom).

"Very enjoyable in every way. First Pullman I really ever slept on!"—Mrs. P. M., Rockford, Ill., (Roomette).

"This is the finest train I have ever ridden on. The Roomettes are so comfortable and very convenient".—Mrs. J. D. M., Sierra Madre, Calif.

The "North Coast's" new lightweight equipment includes:

ALL-ROOM PULLMANS between Chicago and Seattle and Chicago and Portland, with six roomettes, eight du-

(Continued on Page 2)



MR. BERRY



The North Coaster

Published by the Passenger Traffic Department
NORTHERN PACIFIC RAILWAY, ST. PAUL, MINN.

E. E. NELSON - - - Passenger Traffic Manager
M. M. GOODSILL - - - General Passenger Agent
G. W. RODINE - - - Western Pass. Traffic Mgr.
L. L. FERRIN - - - Advertising Manager-Editor

MADE IN U. S. A. 6250

Yellowstone Entries Top Million in 1948 Season for a Record

Visitors Total 1,013,531, With Only
18,243, or Less than 2%, Going
by Railroad

If you visited Yellowstone National Park this year, you were "one in a million".

For the first time in the Yellowstone's 76 years of existence as a national park, a million visitors have been recorded in one year, Superintendent Edmund B. Rogers announces. The total for the season, Oct. 1, 1947, to Sept. 30, 1948, was 1,013,531, an increase of 8.7% over the 932,503 record set last year.

However, only 18,243 persons, less than 2% of the total, used rail service to the park. This represented a 6% reduction in rail travel from last year, but was ahead of any previous season in the past 10 years, except 1937.

Of the 18,243 rail visitors this year, 8,534 entered via Gardiner, Cody and Red Lodge gateways, which are served by the Northern Pacific and Burlington.

Every state in the union and numerous foreign countries were represented in the park guest list. California again was first in the number of visitors. Illinois was second and Montana third. The other seven leading states comprising the first ten were Utah, Washington, Idaho, Wyoming, Iowa, Minnesota and Ohio.

To care for the record number of visitors, there was a total of 3,297 park employees.

Transportation Courses Offered by the University of Tennessee

Courses in transportation and public utilities are now offered by the College of Business Administration, University of Tennessee, at Nashville. The program is directed by Prof. William Way, Jr., head of the department of transportation and utilities of the University.

Prof. Way formerly was associated with the Atlantic Coast Line and Nashville, Chattanooga and St. Louis railroads.

Padrick Succeeds W. H. Siddall

Earl B. Padrick has been chosen as chairman of the Trans-Continental and Western Passenger Associations to succeed the late Hugh W. Siddall.

"The way to gain a good reputation is to endeavor to be what you desire to appear."

—Socrates

Alec Thomson Retires After 54 Years of Service; W. F. Paar Becomes Superintendent of Dining Cars

A veteran St. Paul railroad man who has supervised serving of more than 105 million meals retired Oct. 1 after 54 years with the Northern Pacific.

He is A. W. (Alec) Thomson, for the past 24 years superintendent of dining cars and lunch rooms, in which capacity he hung up such a prodigious record in helping feed the American traveling public.

Mr. Thomson's retirement under the company pension rules and appointment of William F. Paar, his assistant, to succeed him, was announced by W. W. Judson, vice president, Operating department. L. S. Waller, chief clerk in the dining car department, succeeded Paar as assistant superintendent.

Mr. Thomson was born in Dumfries, Scotland, Sept. 11, 1878. At the age of 15 he came alone to America to join an older brother and on July 23, 1894, he began work in the N. P. storekeeper's office in St. Paul. Two years later he took a turn as fireman on the Idaho division, then returned to St. Paul to start his long service in the dining car department. He was successively storekeeper, chief clerk and assistant superintendent before being appointed head of the department Jan. 1, 1924.

Commissary statisticians estimate that

Honeymooners Put Yellowstone Attendance Over Million Mark



A pair of Illinois honeymooners put Yellowstone Park entries over the million mark this season for the first year in its history. Sept. 23, a week before the close of the travel year, Dr. Paul Raber and his bride of Normal, Ill., entered Gardiner Gateway to set the new record. They are shown before the historic Gardiner arch with Park Superintendent Edmund B. Rogers, right, and Joseph Joffe, his assistant, left.



A. W. THOMSON

W. F. PAAR

in the 24-year period Mr. Thomson has been superintendent, Northern Pacific has served more than 15 million pounds of the "Great Big" Baked Potatoes from Washington's Yakima valley, for which N. P. dining cars are famous.

Mr. Paar, a native of St. Paul, literally grew up in the dining car department, which he entered in 1912 at the age of 14 and continued his schooling through correspondence courses while working. After receiving training in all phases of commissary work in St. Paul and as dining car steward and manager of company lunch rooms, he served in the Seattle commissary from 1922 to 1943, when he returned to St. Paul as assistant superintendent.

NEW PASSENGER CARS (Continued from Page 1)

plex roomettes, three double bedrooms and one compartment.

PULLMAN OBSERVATION LOUNGE CAR between Chicago and Seattle. Four double bedrooms and one compartment. Also buffet and luxurious observation lounge with library, radio, writing desk. Seats for 25 passengers.

In the all-room cars and in the observation lounge car, two bedrooms or a bedroom and compartment may be engaged ensuite at the drawing room rate. Ideal accommodations for four adults.

"DAY-NITE COACHES between Chicago and Seattle and Chicago and Portland, with famous "Sleepy Hollow" contoured seats adjustable to six positions and leg rests, permitting passengers to recline at full length.

BUFFET-LOUNGE COACH between Chicago and Seattle provides club car accommodations expressly for coach and Tourist car passengers. Radio, writing desk, magazines. Buffet serves sandwiches, pie, beverages.

DINER-LUNCH CAR between Chicago and Seattle seats 30 guests at tables in dining section, 12 at lunch counter. Full course meal or a snack, as desired.

MOTIVE POWER—The North Coast Limited is powered by smooth—"railing" 4500 HP diesel locomotives.

In addition to the new lightweight equipment, comfortable Tourist sleeping cars operate between Chicago and Seattle and Spokane and Portland.

Champion Softball Team Rides North Coast Limited



R. W. CLARK DIES
(Continued from Page 1)

Freight Agent of the Northern Pacific in St. Paul in 1920, Mr. Morrison was associated for many years with the Chicago Great Western freight traffic department in St. Paul and Chicago. His last Great Western position was assistant to the Traffic Vice President.

Mr. Morrison was promoted to General Freight Agent in 1925, became Freight Traffic Manager in 1937, and General Freight Traffic Manager in 1940. He has been Assistant Vice President since Dec. 1, 1947.

When the railroads were under Federal control during World War I, Mr. Morrison was assistant secretary of the Western Freight Traffic Committee of the U. S. Railroad Administration at Chicago.

Except for a period of army service in World War I, from which he emerged a captain, Mr. Berry has been with the Northern Pacific continuously since 1906. His first job was station clerk at La Moure, N. D. After five years in station work, he entered the Traffic department at Winnipeg. He had risen to assistant general agent there when he enlisted in the army in 1918.

Following military service, Mr. Berry worked in the general freight department in the St. Paul general office for six months, then returned to Winnipeg as General Agent. He was subsequently general agent at Spokane (1923-1929); Assistant General Freight Agent, Seattle (1929-1931) and Assistant General Freight and Passenger Agent, Portland, before being promoted to Western Traffic Manager, Seattle, Jan. 15, 1947.

Fulton, Irving and Beckwith Promoted in Traffic Department

Additional Northern Pacific Traffic department personnel changes effective Oct. 16 were:

C. E. (Pat) Fulton, District Freight and Passenger Agent, Walla Walla, became Assistant Western Freight Traffic Manager at Seattle.

Frank L. Irving, Commercial Agent,

This is the Briggs Beautyware team, all employees of the Briggs Manufacturing Company, Detroit, Mich., which won the world championship amateur softball title in a tournament at Portland, Ore., in September. The champions traveled east on the North Coast Limited after winning the championship. The team closed its 1948 season with a record of 42 victories and only one defeat in competition with the outstanding teams of the country.

In the picture, front row, left to right: Mack Filipczak, Mike Martin, Hank Mohler, (manager), Walt Butkowski, Frank Wilk, Harry Shankin and George Nacu. Back row, Ed Puroll, Bill Hayes, Dan Lipinski, Tony Peiper, John Generals, Mitch Wysocki, Roy Palmeri, Roger Maceroni, Ralph Scavo and Ed Lojek.

Eugene, Ore., succeeded Mr. Fulton at Walla Walla.

J. E. Beckwith, City Freight and Passenger Agent, Tacoma, succeeded Mr. Irving at Eugene.

Grand Coulee Dam Attracts 252,320 Visitors in 9 Months

Grand Coulee Dam, Washington, has become one of the West's great tourist attractions. For the first nine months this year, 252,320 visitors went to the dam to see the world's largest manmade structure and the spectacular waterfall it creates.

From Spokane, on the main line of the Northern Pacific, there is frequent bus service to the dam.

Committee to Help Develop International Travel Meets

A travel advisory committee to help develop international travel, appointed by the U. S. Department of Commerce, Office of International Trade, held its first meeting in Washington Oct. 14.

The Commerce Department estimates that American travelers spent \$688,000,000 abroad in 1947.

"The Railroad Hour" Off to Flying Start Over Radio Network

"Show Train" to Run 45 Minutes Every Monday Night Over ABC Stations

The American railroads' network radio show, "The Railroad Hour", was launched auspiciously Monday night, Oct. 4, with the presentation of the musical comedy, "Good News", featuring the guest stars Dinah Shore and Jane Powell, with Gordon MacRae as singing host and master of ceremonies.

"The Railroad Hour's" Show Train runs each Monday evening on the American Broadcasting Company's network from 8:00 to 8:45 o'clock, Eastern.



GORDON MacRAE

Mountain and Pacific Standard Time, and from 7:00 to 7:45 o'clock, Central Standard Time.

With music and comedy familiar to and loved by millions of Americans, "The Railroad Hour" is providing entertainment for the general public and for the nearly one and a half million railroad workers and their families. Sponsored by the Association of American Railroads, the program also presents brief excerpts from the fascinating story of the essential part railroads play in the life of the nation.

Originating in Hollywood, "The Railroad Hour" has as regular members of the cast, in addition to baritone Gordon MacRae, the popular orchestra of Carmen

Dragon and a mixed chorus under the direction of Norman Luboff. In addition to singing some of the star roles, MacRae acts as host to guest stars and as master of ceremonies on the Show Train, a role well suited to his talents as a singer and an actor. The program will draw its material not only from recent box office successes, but also from the classics of musical comedy and light opera.



CARMEN DRAGON

MacRae made his stage debut in the role of Tommy Arbuckle in "Junior Miss," following which he played summer stock with the Millpond Playhouse at Roslyn, Long Island. He was the romantic juvenile in the Broadway hit, "Three To Make Ready," starring Ray Bolger.

MacRae is a popular recording star. His Capitol disc of the Irving Berlin melody, "Steppin' Out With My Baby," is a hit. Another in the top brackets is "It's Magic." Also beginning to climb in the public's esteem are "Goin' Down to Virginy" and "At Your Command."

2½ Million See Rail Fair in 76-Day Run; May Reopen June 25

Exposition's Amazing Popularity Leads to Plans to Operate Again Next Year

U. S. industry's most ambitious single adventure in pursuit of better public understanding entered the record books a highly encouraging success as the spectacular national Railroad Fair in Chicago closed its gates Oct. 3 with a total paid attendance of 2,500,813 in 76 days. Its tremendous popularity has led to tentative plans by the management to operate the fair again next year from June 25 to Oct. 2.

Conceived as late as January of this year, the Railroad Fair was a record-breaking venture from its inception. One-quarter the size of Chicago's World's Fair of the early 30's, the railroading exposition jumped from planning boards to reality in the short span of 98 days between April 13 and opening day, July 20.

At a cost of 12 million, 38 of the nation's leading railroads combining in this gigantic lakefront exposition drew an average daily attendance of 32,906. On one day, Sunday, Aug. 1, a total of 75,267 persons passed through the paid admissions turnstiles.

The railroad show's popular feature, the gripping "Wheels a-Rolling" pageant, tracing development of transportation since the time of the red man, attracted 1,167,867 paid admissions to its 4,800-seat grandstand, for an average of 3,972 for each of its 294 performances.

The joint Burlington-Northern Pacific-Great Northern Vacationland exhibit, which included a working replica of Old Faithful Geyser and a rodeo, was one of the main attractions of the fair.

Rainier Park Ranger Wins

Distinguished Service Medal

The Distinguished Service Medal, highest award of the Department of the Interior, was presented recently to Assistant Chief Ranger Wm. J. Butler of Mount Rainier National Park, Wash., by Secretary of the Interior J. A. Krug. The event occurred at the opening session of the National Park Service conference, meeting in bi-annual session at Grand Canyon National Park.

Bill Butler will be remembered as the Park Service man who located the wrecked Marine transport plane lost on Mount Rainier on December 10, 1946. In recognition of his heroic work in connection with the location of the plane and the recovery of the remains of the Marines who lost their lives when the plane crashed, the Secretary of the Navy recently awarded Butler a distinguished public service certificate—the highest award made to a civilian by the Navy. Butler rejected a \$5,000 reward which had been offered for locating the missing plane.

NEW way to go West... in new all-room Pullmans!



WHEREVER YOU'RE GOING between Chicago and the North Pacific coast, you can now go in new all-room sleepers... just added to Northern Pacific's sleek *North Coast Limited*. And look what your money buys! A compact-but-complete Duplex Roomette costs only 10% more than a lower—yet provides full privacy, your own toilet facilities, a big ever-ready bed. Want more space?—same cars have Roomettes, Compartments and Double Bedrooms, which may be engaged en suite. Just behind them, there's a smooth new observation lounge car. Now see what's just ahead...



"Look! We've Started!" Actually, you have to look to know you've started when you go Northern Pacific. That drawy new diesel locomotive out front has ample horsepower (4,500!) to start smoo-oo-thly.

New Two-Way Meal Service aboard new diner-lunch cars of the North Coast Limited suits every appetite. Here you'll find fine four-course meals served at tables, and popular-priced lunches at the counter.



Can This Be A COACH? Scarcely seems possible a coach ticket can buy such comfort—"Sleepy Hollow" seats that tip way back; leg rests; extra leg room. You'll go for NP's new "Day-Nite" coaches!

What's YOUR Idea of a wonderful trip—to Pacific Northwest peaks and ports?—dude ranches?—California, via Seattle or Portland? Whatever it is, enjoy it more on NP's newer, finer streamliner! P.S. . . .

NORTHERN PACIFIC RAILWAY

Main Street of the Northwest