

# **NPRHA Modeling Committee Annual Report**

## **Dean O'Neill – September 2021**

Committee Members – Bryan Borovec, Jeff Nichols, Rick Leach, Chris Atkins, Steve Joyner, Allan Manson, Todd Sullivan, Jim Ruffing, Matt Herson, Richard Yaremko, Chris Frissell

### ***Mission Statement***

Enable and energize NP modeling through various efforts, including special runs with manufacturers, assisting manufacturers in their research, and researching and producing our own original kits.

### ***Impact***

The modeling offerings continue to drive the NPRHA Company Store. The NPRHA Treasurer stated in August 2021: "Modeling items comprised more than 60% of total sales in each reporting period." In 2020, we sold more structure kits than books/CDs/DVDs combined.

### ***2020-2021 Noteworthy Items:***

- A. Released new offerings:
  - a. GRS 6x8 Signal Bungalow in HO, N and O scale. This simple kit has broad national appeal and a spectacular price point, could really bring modelers to the NPRHA.
  - b. NP Ice House in HO scale
  - c. Woodchip car extensions
- B. Helped several manufacturers with new model development - Walthers, Athearn, Broadway Limited, Atlas, Trainworx, Rapido, Moloco, and American Limited Models.
- C. Conducted an NP Freight Car survey online, received 180 responses. Already reviewed by multiple manufacturers.

### ***Future ToDo:***

- A. Goal is to run advertising by Dec 2021 for NPRHA modeling offerings. Work on drafts has started as of Aug 2021.
- B. The future is looking very bright for NP modelers, with projects both in the NPRHA and by manufacturers in the works. Save your pennies!
- C. We are considering building a series of display modules that can travel and photograph well, that feature our extensive line of model offerings.
- D. Improve our N scale offerings, by converting best-selling HO kits to N scale.
- E. Bring more modelers to the Northern Pacific railway.